

Syllabus for
ART 105—Color
3 Credit Hours
Fall 2005

I. COURSE DESCRIPTION

Investigation into the objective and subjective nature of color and its application in fine art, graphic design, advertising, and computer graphics. Students develop an eye for color by examining fundamental properties of color, optical effects, color illusions, psychology, and symbolism. Uses a combination of guided personal discovery through color studies and traditional lecture/ demonstrations to provide a multifaceted understanding of subtractive and additive color in a variety of design driven applications. (Class contact for lecture and studio—6 hours.)

Prerequisites: None

Lab Fee: \$40.

II. COURSE GOALS

The purpose of this course is to enable the student to gain a fundamental basis upon which he or she will be able to make appropriate aesthetic and intellectual color selection to a variety of design applications. Special attention is given to developing color vision, and to the visual science of color.

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

A. Terminal Objectives

As a result of successfully completing this course, the student will be able to do the following:

1. Demonstrate an understanding of color its physical properties by creating two-dimensional design of a traditional 12 – color wheel.
2. List and explain the differences between subtractive color and additive color.
3. Demonstrate skillful use of commercial art tools and techniques associated with color aid paper presentations.
4. Identify and explain principles of the color effects of after image metamerism, warm and cool, color psychology, color symbolism, and cultural associations.
5. Write an artist's statement articulating their faith in relationship to their art.

B. The Teacher Preparation Program meet the “competency-based” requirements established by the Oklahoma Commission on Teacher Preparation.

This course meets the following competencies:

SC 3: Has knowledge of developmentally appropriate visual art content including aesthetics, art criticism, and art history, around a core of art production.

SC 5: Understands and has experience in the application of the elements and principles of art and design.

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- SC 8: Has experience in and an understanding of various methods of art production and creative development to include drawing, figure drawing, color and design, painting, printmaking, sculpture, clay, applied design and technology.
- SC 10: Develops a portfolio of his/her own artwork.

IV. TEXTBOOKS

Required Textbooks:

- Atterberry, G. (2000). Design Essentials. New Jersey: Prentice Hall
- Hornuny, D. (2005). Color: A Workshop Approach. New York: McGraw-Hill
- Zelanski, P.; Fisher, M. (2003). Color. New Jersey: Prentice Hall

V. POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Attendance at each class or laboratory is mandatory at Oral Roberts University.
2. Double cuts will be assessed for absences immediately preceding or following holidays.
3. Excessive absences can reduce a student's grade or deny credit for the course.
4. Students taking a late exam because of an unauthorized absence will be charged a late exam fee.
5. Students and faculty at Oral Roberts University adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, video, multimedia, or computer software.
6. Final exams cannot be given before their scheduled times. Students need to check the final exam scheduled before planning return flights or other events at the end of the semester.

B. Course Policies and Procedures

Evaluation Procedures

1. In class work 40%
2. Homework/Outside class 20%
3. Tests and Exam 30%
4. Attendance/Participation 10%

VI. COURSE CALENDAR

<u>WEEK</u>	<u>TOPIC</u>	<u>READING</u>
1	Design Process, Glossary, Analysis Elements of Design, Principles of Design	Atterberry, Chapter 1
2	Design Process, Vocabulary Class assignment	Atterberry, Chapter 2
3	Why Study Color? Handouts - Class assignment color wheel, Value chart	Zeanski, Chapter 1 Hornuny, Chapter 1
4	Color Basics Handouts - Class assignment	Zelanski, Chapter 2 Hornuny, Chapter 2
5	Perceiving Colors	Zelanski, Chapter 3

	Class assignment Quiz	Hornuny, Chapter 3
6	Psychological Effects of Color Handouts - Class assignment	Zelanski, Chapter 4 Hornuny, Chapter 4
7	Compositional Effects of Color Class Assignment	Zelanski, Chapter 5 Hornuny, Chapter 5
8	Theories of Color Relations Class Assignment	Zelanski, Chapter 6 Hornuny, Chapter 6
9	Subtractive Notion and Mixing Class Assignment	Zelanski, Chapter 7 Hornuny, Chapter 7
10	Light Mixtures Class Assignment Quiz	Zelanski, Chapter 8 Hornuny, Chapter 8
11	Color Combinations Class Assignment	Zelanski, Chapter 9 Hornuny, Chapter 9
12	Color in Fine Art Class Assignment	Zelanski, Chapter 10
13	Color in Applied Final Project Assigned	Zelanski, Chapter 11
14	Critique of all projects & Portfolio Quiz	
15	Complete critiques Review for final	
16	Final Exam	

Course Inventory for ORU's Student Learning Outcomes

ART 105—Color

Fall 2005

This course contributes to the ORU student learning outcomes as indicated below:

Significant Contribution – Addresses the outcome directly and includes targeted assessment.

Moderate Contribution – Addresses the outcome directly or indirectly and includes some assessment.

Minimal Contribution – Addresses the outcome indirectly and includes little or no assessment.

No Contribution – Does not address the outcome.

The Student Learning Glossary at <http://ir.oru.edu/doc/glossary.pdf> defines each outcome and each of the proficiencies/capacities.

OUTCOMES & Proficiencies/Capacities		Significant Contribution	Moderate Contribution	Minimal Contribution	No Contribution
1	Outcome #1 – Spiritually Alive Proficiencies/Capacities				
1A	Biblical knowledge	X			
1B	Sensitivity to the Holy Spirit		X		
1C	Evangelistic capability		X		
1D	Ethical behavior			X	
2	Outcome #2 – Intellectually Alert Proficiencies/Capacities				
2A	Critical thinking	X			
2B	Information literacy		X		
2C	Global & historical perspectives		X		
2D	Aesthetic appreciation	X			
2E	Intellectual creativity	X			
3	Outcome #3 – Physically Disciplined Proficiencies/Capacities				
3A	Healthy lifestyle				X
3B	Physically disciplined lifestyle				X
4	Outcome #4 – Socially Adept Proficiencies/Capacities				
4A	Communication skills		X		
4B	Interpersonal skills	X			
4C	Appreciation of cultural & linguistic differences		X		
4D	Responsible citizenship		X		
4E	Leadership capacity		X		

(Revised 1/15/04)