

Syllabus for
ART 105—Color
3 Credit Hours
Fall 2010

I. COURSE DESCRIPTION

Investigation into the objective and subjective nature of color and its application in fine art, graphic design, advertising, and computer graphics. Students develop an eye for color by examining fundamental properties of color, optical effects, color illusions, psychology, and symbolism. Uses a combination of guided personal discovery through color studies and traditional lecture/ demonstrations to provide a multifaceted understanding of subtractive and additive color in a variety of design driven applications. (Class contact for lecture and studio—6 hours.)

Course Fee: \$40.

II. COURSE GOALS

The purpose of this course is to enable the student to gain a fundamental basis upon which he or she will be able to make appropriate aesthetic and intellectual color selection to a variety of design applications. Special attention is given to developing color vision, and to the visual science of color.

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

A. Terminal Objectives

As a result of successfully completing this course, the student will be able to do the following:

1. Demonstrate an understanding of color its physical properties by creating two-dimensional design of a traditional 12 – color wheel.
2. List and explain the differences between subtractive color and additive color.
3. Demonstrate skillful use of commercial art tools and techniques associated with color aid paper presentations.
4. Identify and explain principles of the color effects of after image metamerism, warm and cool, color psychology, color symbolism, and cultural associations.
5. Write an artist’s statement articulating their faith in relationship to their art.

B. The Teacher Preparation Program meets the “competency-based” requirements established by the Oklahoma Commission on Teacher Preparation.

This course meets the following competencies:

SC 3: The candidate has knowledge of developmentally appropriate visual art content including aesthetics, art criticism, and art history, around a core of art production.

SC 5: The candidate has an understanding of and has had experience in the application of the elements and principles of art and design.

SC 8: The candidate has experience in and an understanding of various methods of art production and creative development to include drawing, figure drawing, color and design, painting, printmaking, sculpture, clay, applied design and technology.

SC 11: The candidate develops a portfolio of his/her own artwork.

IV. TEXTBOOKS AND OTHER LEARNING RESOURCES

Required Materials

A. Textbooks:

Atterberry, G. (2000). Design Essentials. New Jersey: Prentice Hall. ISBN# 9780135024690

Fehrman, Kenneth R. and Cherie. Color (The Secret Influence). Pearson Prentice Hall. ISBN# 9780130358592

Koenig, B. (2009). Color Workbook. New Jersey: Prentice Hall (will also be used for Graphic Design I). ISBN# 9780205656394

Zelanski, P.; Fisher, M. (2009). Color. New Jersey: Prentice Hall. ISBN# 9780205635603

B. Other Materials:

Color-Aid Packet (will also be used for Graphic Design I)

I. POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Attendance at each class or laboratory is mandatory at Oral Roberts University. Excessive absences can reduce a student's grade or deny credit for the course.
2. Students taking a late exam because of an unauthorized absence are charged a late exam fee.
3. Students and faculty at Oral Roberts University must adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, electronic, video, multimedia, or computer software. Plagiarism and other forms of cheating involve both lying and stealing and are violations of ORU's Honor Code: "I will not cheat or plagiarize; I will do my own academic work and will not inappropriately collaborate with other students on assignments." Plagiarism is usually defined as copying someone else's ideas, words, or sentence structure and submitting them as one's own. Other forms of academic dishonesty include (but are not limited to) the following:
 - a. Submitting another's work as one's own or colluding with someone else and submitting that work as though it were his or hers;
 - b. Failing to meet group assignment or project requirements while claiming to have done so;
 - c. Failing to cite sources used in a paper;

d. Creating results for experiments, observations, interviews, or projects that were not done;

e. Receiving or giving unauthorized help on assignments.

By submitting an assignment in any form, the student gives permission for the assignment to be checked for plagiarism, either by submitting the work for electronic verification or by other means. Penalties for any of the above infractions may result in disciplinary action including failing the assignment or failing the course or expulsion from the University, as determined by department and University guidelines.

4. Final exams cannot be given before their scheduled times. Students need to check the final exam schedule before planning return flights or other events at the end of the semester.

5. Students are to be in compliance with University, school, and departmental policies regarding Whole Person Assessment requirements. Students should consult the WPA handbooks for requirements regarding general education and the students' majors.

a. The penalty for not submitting electronically or for incorrectly submitting an artifact is a zero for that assignment.

b. By submitting an assignment, the student gives permission for the assignment to be assessed electronically.

B. Department Policies and Procedures

1. **Attendance**—At Oral Roberts University, students are expected to attend all classes. Understanding that there are sometimes unavoidable circumstances that prevent perfect attendance, each student is allowed to miss class the number of times per week a class meets. This allowance is for illness, personal business, and personal emergency. Students may consider this personal days or sick leave. If a student has absences in excess of this number, the earned grade for the course will be reduced one letter grade for each hour's absence above those allowed. A student missing class due to illness must take an unexcused absence. Extended illnesses are handled on an individual basis and require a doctor's excuse.

2. **Administratively Excused Absences**—Students who must miss class for University sponsored activities must follow these procedures:

a. Inform the professor before the event.

b. Arrange to complete missed work within one week.

c. Not commit to class performances (oral reports, speeches, television tapings, group presentations, etc.) on a date the student will be gone. Makeup work is not permitted if the student voluntarily commits to a performance on the date of an administratively excused absence.

d. Present an excuse, signed by the Dean of Arts and Cultural Studies, the day the student returns.

3. **Tardies**—Tardies are an inconvenience to the other class members and the professor, and they prevent the late student from obtaining maximum value from the class. Therefore, tardies are calculated in the attendance provision for this course. Three tardies equal one absence and are included in the absences when determining the course grade. It is to the student's advantage to make sure that the professor is informed immediately following the close of the class that the student was tardy and not absent. It is not the professor's responsibility to stop the class to mark the student late; the student is the one responsible to convey that information following that class. Students should not expect to be credible

- the following class session concerning a late arrival on a previous day.
4. **Late Work**—The student is responsible for obtaining class assignments and material covered during an absence. All work must be completed as scheduled. An absence is not an excuse for turning in late work or for being unprepared with assignments for the class following the absence. If late work is accepted, a substantial penalty will be assessed.
 5. **Literacy**—The Communication, Arts, and Media Department does not accept for credit any written assignment that contains more than an average of three grammatical and/or typographical errors per page.
 6. **Whole Person Assessment**—Refer to the Communication, Arts, and Media WPA handbook for policies at (<http://oru.edu>), click on **Academics**, then **WPA**, then **Department Resources**, then **CAM Handbook HTML**.

C. Course Policies and Procedures

1. Evaluation Procedures
 - a. In class work 40%
 - b. Homework/Outside class 20%
 - c. Tests and Exam 30%
 - d. Attendance/Participation 10%
2. Whole Person Assessment requires that you upload at least one artifact from this class into your Department Artifact Library for your Intermediate Portfolio.
 - a. Students must submit a written artist statement electronically to be assessed through ePortfolio during the 9th week of this color class. It should be submitted to the student's advisor.
 - b. Artifacts not submitted electronically or incorrectly submitted are subject to University non-compliance policies.
 - c. The student must add at least one artifact from this class to his/her Art Department ePortfolio to submit for their Intermediate or Professional Portfolio requirement.

V. COURSE CALENDAR

<u>WEEK</u>	<u>TOPIC</u>
1	Design Process, Glossary, Analysis

- 2 Elements of Design, Principles of Design
Design Process, Vocabulary
Class assignment
- 3 Why Study Color?
Handouts - Class assignment color wheel,
Value chart
- 4 Color Basics
Handouts - Class assignment
- 5 Perceiving Colors
Class assignment
Quiz
- 6 Psychological Effects of Color
Handouts - Class assignment
- 7 Compositional Effects of Color
Class Assignment
- 8 Theories of Color Relations
Class Assignment
- 9 Subtractive Notion and Mixing
Class Assignment
- 10 Light Mixtures
Class Assignment
Quiz
- 11 Color Combinations
Class Assignment
- 12 Color in Fine Art
Class Assignment
- 13 Color in Applied
Final Project Assigned
- 14 Critique of all projects & Portfolio
Quiz
- 15 Complete critiques
Review for final
- 16 Final Exam

Course Inventory for Student Learning Outcomes

ART 105—Color Fall 2010

This course contributes to the ORU student learning outcomes as indicated below:

Significant Contribution – Addresses the outcome directly and includes targeted assessment.

Moderate Contribution – Addresses the outcome directly or indirectly and includes some assessment.

Minimal Contribution – Addresses the outcome indirectly and includes little or no assessment.

No Contribution – Does not address the outcome.

The Student Learning Glossary at <http://ir.oru.edu/doc/glossary.pdf> defines each outcome and each of the proficiencies/capacities.

OUTCOMES & Proficiencies/Capacities		Significant Contribution	Moderate Contribution	Minimal Contribution	No Contribution
1	Outcome #1 – Spiritually Alive Proficiencies/Capacities				
1A	Biblical knowledge	X			
1B	Sensitivity to the Holy Spirit		X		
1C	Evangelistic capability		X		
1D	Ethical behavior			X	
2	Outcome #2 – Intellectually Alert Proficiencies/Capacities				
2A	Critical thinking	X			
2B	Information literacy		X		
2C	Global & historical perspectives		X		
2D	Aesthetic appreciation	X			
2E	Intellectual creativity	X			
3	Outcome #3 – Physically Disciplined Proficiencies/Capacities				
3A	Healthy lifestyle				X
3B	Physically disciplined lifestyle				X
4	Outcome #4 – Socially Adept Proficiencies/Capacities				
4A	Communication skills		X		
4B	Interpersonal skills	X			
4C	Appreciation of cultural & linguistic differences		X		
4D	Responsible citizenship		X		
4E	Leadership capacity		X		