

Syllabus for
BUS 201—Principles of Economics I
(Macroeconomics)
3 Credit Hours
Fall 2013

I. COURSE DESCRIPTION

An overview of basic economic concepts and institutions. Modern national income formation theory; economic fluctuations, money, banking, monetary and fiscal policy; economic stabilization theory and policy; the public sector, aggregate demand, aggregate supply, Classical theory, Keynesian theory, monetary theory; theory of economic growth and development; and comparative economic systems.

Course Prerequisites: None

II. COURSE GOALS

- A. Students will gain an understanding of the way our individualistic and complex economic system works and will develop an orderly, systematic way of analyzing economic problems. Students will gain the ability to use simple analytical economic models, principles, and concepts to analyze a variety of macroeconomic problems. Current economic events will be discussed to stimulate interest in economics and to increase analytical abilities.
- B. In line with the purpose of this University, this course seeks to do the following:
 - 1. Contribute to the education of the whole person.
 - 2. Encourage each student to place faith in Jesus Christ at the center of his or her life.
 - 3. Encourage the synthesis and integration of the common bond of knowledge provided by the university into a unified whole.
 - 4. Sharpen the communication, computation, and critical analysis skills of each student.
 - 5. Develop appreciation for differing cultures.
 - 6. Increase the student's recognition of God's order, diversity, and creativity and their consequences in the social and historical sciences.
 - 7. Demonstrate that knowledge and experiences are related, not separated.
 - 8. Reveal God's purpose and glory as evident in this course of study.
 - 9. Assist the student's development of basic skills, acquiring of basic knowledge and formulation of a world vision.
 - 10. Advocate the examination of this field of knowledge in the context of its influence upon and its being influenced by others.
 - 11. Encourage a lifestyle of personal fitness and physical well-being.
- C. In line with the purpose of the undergraduate business program, this course is designed to prepare a student for an active role in the general area of general business. Material covered in this course provides a broad understanding of macroeconomics useful to students majoring in business administration, accounting, finance, international business, management, marketing, or related majors. This course in macroeconomics is part of a program to develop an integrated person—spiritually alive, intellectually alert, and physically disciplined.
- D. In line with the departmental objectives, this course seeks to prepare the student in the

following areas:

1. Critical thinking (skills in reasoning, objectivity, analysis, interpretation, research, or decision making relevant to the discipline)
2. Broad comprehensive foundational knowledge for the professional standards of the intended major
3. Broad interpretation of the dynamics of business within the social and professional context
4. Internalization of Christian business ethics and professionalism

E. Affective Goals

1. The student will gain an understanding of the nature of economic theory.
2. The student will be aware of current economics.

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

A. Terminal Objectives

After successfully participating in class discussions, listening to class lectures, and participating in class projects, the student will be able to solve, to differentiate, and to analyze economic conceptual models, problems, and statements with an accuracy level of 70% or above in the following major areas: Economic Foundations; National Income, Employment, and Fiscal Policy; Money, Banking, and Monetary Policy; and Problems and Controversies in Macroeconomics.

B. Performance Objectives

A student upon successfully completing the first semester of Principles of Economics 201 will be able to do the following as they are related to objective examinations.

1. Explain the term "equilibrium."
2. Define economics as an empirical science.
3. Explain the purpose of economic theory.
4. Contrast economic analysis and economic policy.
5. Define modern synthesis and stabilization policy.
6. Define economics as a social science.
7. Explain the use of simplified economic models.
8. Compare economic analysis and public policy.
9. List major problems in setting up national goals and priorities.
10. Contrast how a private-enterprise system solves the basic economic problems as related to the interpretation of law.
11. Solve a national income accounting problem and compute a price index.
12. Compute the GDP multiplier.
13. Identify and explain the consumption function.
14. Identify and explain the saving function as related to economic growth.
15. Define money.
16. Contrast the functions of money.
17. Contrast the various business cycle theories.
18. Understand the Classical, Neoclassical, Keynesian, Newkeynesian, and Monetary schools of economic thought..
19. Define inflation.
20. Explain the danger of fiscal bankruptcy and economic collapse.
21. Understand how check are cleared.
22. List and compare the functions of the Federal Reserve System.

23. Explain open-market operations.
24. Define the theory and functions of monetary policy.
25. Contrast the basic elements of fiscal policy.
26. Contrast expenditure versus tax change impacts on the economy.
27. Compare manpower policies, structural unemployment, and inflation.
28. Define economic growth.
29. Contrast the basic elements of economic growth.
30. Solve a diminishing returns problem.
31. Identify and compare capital goods and capital accumulation.
32. List and explain the benefits and disadvantages of growth.
33. Evaluate a policy for economic development.
34. Evaluate the channels of American aid.
35. Describe the major automatic fiscal stabilizers.
36. Describe psychological deterrents to private investment.
37. Analyze varied economic scenarios using aggregate supply and aggregate demand concepts.
39. Use demand and supply to analyze the cost of loanable funds.
38. Compare and evaluate accounting and economic costs.
39. Identify fixed and variable costs.
40. Explain limits to credit creation by an individual bank.
41. Solve marginal analysis problems.
42. Explain "short-run" and "long-run" views of costs.
45. Compare global perspectives as related to agricultural subsidies, competition from foreign multinational corporations, and economic growth.
46. Explain globalization of financial markets and how it relates to macroeconomic theory.

IV. TEXTBOOKS AND OTHER LEARNING RESOURCES

Required Materials

Textbooks

Arnold, Roger A. Economics. (10th Ed.). Mason, OH: Southwestern Cengage Learning, 2011. (Required), ISBN: 9781111822880.

Wheelan, Charles. *Naked Economics: Undressing the Dismal Science*. New York, NY: W.W. Norton and Company Inc., 2002, ISBN: 0-393-32486-9.

CPS Pulse Clicker. Bar Code: 9781881483816 (required)

CPS One Term Registration Code. Bar Code: 9781881483045 (required, lifetime registration code recommended for business majors)

V. POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Attendance at each class or laboratory is mandatory at Oral Roberts University. Excessive absences can reduce a student's grade or deny credit for the course.
2. Students taking a late exam because of an unauthorized absence are charged a late exam fee.

3. Students and faculty at Oral Roberts University must adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, electronic, video, multimedia or computer software. Plagiarism and other forms of cheating involve both lying and stealing and are violations of ORU's Honor Code: "I will not cheat or plagiarize; I will do my own academic work and will not inappropriately collaborate with other students on assignments." Plagiarism is usually defined as copying someone else's ideas, words, or sentence structure and submitting them as one's own. Other forms of academic dishonesty include (but are not limited to) the following:
 - a. Submitting another's work as one's own or colluding with someone else and submitting that work as though it were his or hers;
 - b. Failing to meet group assignment or project requirements while claiming to have done so;
 - c. Failing to cite sources used in a paper;
 - d. Creating results for experiments, observations, interviews, or projects that were not done;
 - e. Receiving or giving unauthorized help on assignments.

By submitting an assignment in any form, the student gives permission for the assignment to be checked for plagiarism, either by submitting the work for electronic verification or by other means. Penalties for any of the above infractions may result in disciplinary action including failing the assignment or failing the course or expulsion from the University, as determined by department and University guidelines.
4. Final exams cannot be given before their scheduled times. Students need to check the final exam schedule before planning return flights or other events at the end of the semester.
 - a. Students are to be in compliance with University, school, and departmental policies regarding Whole Person Assessment requirements. Students should consult the WPA handbooks for requirements regarding general education and the students' majors.
 - b. The penalty for not submitting electronically or for incorrectly submitting an artifact is a zero for that assignment.
 - c. By submitting an assignment, the student gives permission for the assignment to be assessed electronically.

B. Course Policies and Procedures

Evaluation Procedures

1. There will be three hourly examinations, a final examination, quizzes and homework. The relative worth of these areas is designated below.

First Examination	100 points
Second Examination	100 points
Third Examination	100 points
Quizzes and Homework	100 points
Final Examination	100 points
Total	500 points
2. Grading

90% of total points	A
80% of total points	B
70% of total points	C
60% of total points	D

Below 60% F

3. Ten bonus points will be given for perfect attendance. Five penalty points will be deducted for each unexcused absence in excess of three. Unannounced bonus quizzes will be given in class from time to time.
4. Any examination not taken at the scheduled time due to an excused absence must be made up at a time arranged with or by the instructor. Generally, tests missed for an unexcused absence cannot be made up. If a test absence is allowed to be made up, the University's \$15 late-test fee must be paid in advance.
5. Students taking a late exam because of an unauthorized absence will be charged a late exam fee.
6. Whole Person Assessment Requirements – None
7. Other Information
 - a. Academic Dishonesty: Each student is responsible for submitting his/her own work or work completed by his/her team as defined by the assignment. Development of solid Christian values requires that any violations not be tolerated.
 - b. Office hours are drop in and by appointment.
 - c. Professor's name: Dr. James R. Russell
Office: Graduate Center 3F02
Telephone: 495-6551 (campus) or 493-6170 (home)
E-Mail: jrussell@oru.edu

VI. COURSE CALENDAR

Week #	Topic	Chapter(s)
01	What Economics is About? The Power of Markets	A1 W1
02	Production Possibilities Frontier Framework Incentives Matter	A2 W2
03	Supply and Demand: Theory Government and the Economy	A3 W3
04	Prices: Free, Controlled, and Relative Supply and Demand: Applications Government and the Economy II	A4 A5 W4
05	Macroeconomic Measurements, Part 1: Prices & Unemployment Economics of Information	A6 W5
06	Exam 1 Macroeconomic Measurements, Part 2: GDP & Real GDP Productivity and Human Capital	A1-6 A7 W6
07	Aggregate Demand and Aggregate Supply Financial Markets	A8 W7
08	Classical Macroeconomics and the Self-Regulating Economy The Power of Organized Interests	A9 W8
09	Keynesian Macroeconomics and Economic Instability: A Critique of the Self-Regulating Economy Keeping Score	A10 W9
	Fall Break	
10	Fiscal Policy and The Federal Budget The Federal Reserve	A11 W10
11	Exam 2 Money, Banking and the Financial System International Economics	A7-11 A12 W11
12	The Federal Reserve System Trade and Globalization	A13 W12
13	Money and the Economy Development Economics	A14 W13
14	Monetary Policy	A15

	Exam III Epilogue	A12-15 WEpilogue
15	Expectations Theory and the Economy	A16
16	Economic Growth: Resources, Tech, Ideas & Institutions The Financial Crisis of 2007-2009	A17 A18
17	Final Exam	A1-18

Course Inventory for ORU's Student Learning Outcomes

Principles of Economics I (Macroeconomics) BUS 201 Fall 2013

This course contributes to the ORU student learning outcomes as indicated below:

Significant Contribution – Addresses the outcome directly and includes targeted assessment.

Moderate Contribution – Address the outcome directly or indirectly and includes some assessment.

Minimal Contribution – Address the outcome indirectly and includes little or no assessment.

No Contribution – Does not address the outcome.

The student Learning glossary at <http://ir.oru.edu/doc/glossary.pdf> defines each outcome and each of the proficiencies/capacities.

OUTCOMES and Proficiencies/Capacities		Significant Contribution	Moderate Contribution	Minimal Contribution	No Contribution
---------------------------------------	--	--------------------------	-----------------------	----------------------	-----------------

1	Outcome #1 – SPIRITUALLY ALIVE				
	<i>Proficiencies/Capacities</i>				
1A	Biblical knowledge			X	
1B	Sensitivity to the Holy Spirit			X	
1C	Evangelistic capability			X	
1D	Ethical behavior		X		

2	Outcome #2 – INTELLECTUALLY ALERT				
	<i>Proficiencies/Capacities</i>				
2A	Critical thinking	X			
2B	Analytical problem solving	X			
2C	Global and historical perspectives		X		
2D	Aesthetic appreciation				X
2E	Intellectual creativity			X	
2F	Information literacy			X	

3	Outcome #3 – PHYSICALLY DISCIPLINED				
	<i>Proficiencies/Capacities</i>				
3A	Healthy lifestyle				X
3B	Physically active lifestyle				X
3C	Properly balanced nutrition plan				X

4	Outcome #4 – SOCIALLY ADEPT				
	<i>Proficiencies/Capacities</i>				
4A	Communication skills			X	
4B	Interpersonal skills			X	
4C	Appreciation of cultural and linguistic differences			X	
4D	Responsible citizenship		X		
4E	Leadership capacity		X		

