

Syllabus for
FIN 303--Money and Banking Finance
3 Credit Hours
Fall 2013

I. COURSE DESCRIPTION

A study of money and its functions, institutional banking, central banking, and the operational aspects of monetary policy. The definition and function of money in coordinating monetary policy; financial institutions, financial markets, and interest rates; the banking industry and its regulation; central banking and the functions of the Federal Reserve in conducting monetary policy; and the globalization of financial markets and institutions.

Prerequisites: BUS 201 Principles of Economics I and BUS 202 Principles of Economics II

II. COURSE GOALS

A. Money and Banking will give the students a general introduction and overview of the monetary system. The financial system, including a review of financial intermediation will be presented. Interest rates will be discussed historically, theoretically, and technically. The influence of various stresses on interest rates will be described along with the resulting implications. A detailed description of the Federal Reserve System and its role in our economy will be presented. Monetary theory will be discussed dealing with demand for and supply of money. Students will participate in a discussion of the translation of Monetary Theory into Monetary Policy and review recent issues in banking and monetary policy.

B. In line with the purpose of this University, this course seeks to do the following:

1. Contribute to the education of the whole person.
2. Encourage each student to place faith in Jesus Christ at the center of his or her life.
3. Encourage the synthesis and integration of the common bond of knowledge provided by the university into a unified whole.
4. Sharpen the communication, computation, and critical analysis skills of each student.
5. Develop appreciation for differing cultures.
6. Increase the student's recognition of god's order, diversity, and creativity and their consequences in the social and historical sciences.
7. Demonstrate that knowledge and experience is related, not separate.
8. Reveal god's purpose and glory as evident in this course of study.
9. Assist the student's development of basic skills, acquiring of basic knowledge, and formulation of a world vision.
10. Advocate the examination of this field of knowledge in the context of its influence upon and its being influenced by others.

C. In line with the departmental objectives, this course seeks to prepare the student in the following areas:

1. Critical thinking (skills in reasoning, objectivity, analysis, interpretation, research, or decision making relevant to the discipline)
2. Communication (abilities in areas such as written, oral, and nonverbal communication; group process; information technology and/or media production)

3. Provides broad, comprehensive, foundational knowledge for the professional standards of the major
4. Broad interpretation of the dynamics of business within the social and professional context
5. Internalization of Christian business ethics and professionalism

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

Upon successful completion of this course, the student will be able to do the following:

- A. Interpret contemporary activities of the Federal Reserve System with respect to monetary policy and its impact on general economic conditions.
- B. Manage their personal and business activities within the present structure of the United States monetary system and its institutions.
- C. Use concepts of interest rate as a determining factor in the banking and investment industries and capital markets.

IV. TEXTBOOKS AND OTHER LEARNING RESOURCES

Required Materials

Textbooks

Mishkin, Fredrick S. The Economics of Money, Banking, and Financial Markets, (10th Ed.).

Reading: Pearson, 2013. ISBN: 0132770245

Mishkin, Fredrick S. The Economics of Money, Banking, and Financial Markets-Study Guide and Workbook, (10th Ed.) Reading, Maine: Addison Wesley, 2013.

V. POLICIES AND PROCEDURES

- A. University Policies and Procedures
 1. Attendance at each class or laboratory is mandatory at Oral Roberts University. Excessive absences can reduce a student's grade or deny credit for the course.
 2. Students taking a late exam because of an unauthorized absence are charged a late exam fee.
 3. Students and faculty at Oral Roberts University must adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, electronic, video, multimedia, or computer software. Plagiarism and other forms of cheating involve both lying and stealing and are violations of ORU's Honor Code: "I will not cheat or plagiarize; I will do my own academic work and will not inappropriately collaborate with other students on assignments." Plagiarism is usually defined as copying someone else's ideas, words, or sentence structure and submitting them as one's own. Other forms of academic dishonesty include (but are not limited to) the following:
 - a. Submitting another's work as one's own or colluding with someone else and submitting that work as though it were his or hers;
 - b. Failing to meet group assignment or project requirements while claiming to have done so;
 - c. Failing to cite sources used in a paper;
 - d. Creating results for experiments, observations, interviews, or projects that were

- not done;
- e. Receiving or giving unauthorized help on assignments.
By submitting an assignment in any form, the student gives permission for the assignment to be checked for plagiarism, either by submitting the work for electronic verification or by other means. Penalties for any of the above infractions may result in disciplinary action including failing the assignment or failing the course or expulsion from the University, as determined by department and University guidelines.
- 4. Final exams cannot be given before their scheduled times. Students need to check the final exam schedule before planning return flights or other events at the end of the semester.
- 5. Students are to be in compliance with University, college, and departmental policies regarding Whole Person Assessment requirements. Students should consult the WPA handbooks for requirements regarding general education and the students' majors.
 - a. The penalty for not submitting electronically or for incorrectly submitting an WPA artifact is a zero for that assignment.
 - b. By submitting an assignment, the student gives permission for the assignment to be assessed electronically.

B Course Policies and Procedures

1. Academic Dishonesty
It is a basic fact that every person's education is the product of his or her own intellectual efforts. Oral Roberts University cannot educate anyone who will not educate himself or herself. The University sees no value in making its facilities available to a person who avoids the responsibility and opportunity for his or her own education. Every person who enrolls and remains at Oral Roberts University, therefore, understands that to submit work which is not his or her own violates the purpose of the University and of his or her presence here. No Christian intellectual community can maintain its integrity or be faithful to its members if violations of this central purpose, for any reason, are tolerated. This principle of intellectual responsibility applies to all work completed by students.
2. Examination Procedures
If, for any reason, the student is unable to take an exam when it is regularly scheduled, the student must obtain advance permission from the instructor to take a make-up exam. Failure to do so may forfeit the right to make up the exam. To obtain advance permission, the student should speak to the instructor personally or by phone. The instructor may be reached in his office by voice mail, or in an emergency, by home answering machine. The student should leave a thorough message, including a number where he or she may be reached.
3. Conference Time
The instructor will be available for conferences during posted office hours and by appointment. (X6565).
4. Evaluation Procedures
 - a. Point distribution:

Exam 1 (Chapters 1-13)	100 points
Exam 2 (Chapters 14-21)	100 points
Final Exam (Chapters 1-21)	<u>100 points</u>

Total

300 points

b. Grading on Total Points

90 - 100% = A

80 - 89% = B

70 - 79% = C

60 - 69% = D

Below 60% = F

5. Policies and/or Procedures

- a. Exams 1 through 2 may have multiple choice questions. The third exam contains multiple choice questions and is comprehensive. **No** questions are thrown out, as a rule, unless deemed necessary by the instructor.
- b. The instructor reserves the right to lower the grading scale at his sole discretion at the end of the course. Attendance, tardiness, and class participation are considered in determination of the final grade. Tardiness in this class is not acceptable. The instructor may institute a tardiness penalty policy if tardiness becomes a problem during the semester. Tardiness is defined as entering the classroom after the instructor has begun class.
- c. Each student is expected to **read in advance** the material assigned from the text for each class. Students are also responsible for staying current on appropriate financial and economics news. This can best be accomplished by accessing such publications as *The Wall Street Journal* and *Business Week*. Extra credit quizzes may be given from time to time to assess student awareness of such current issues.

6. Whole Person Assessment Requirements – none

VI. COURSE CALENDAR

<u>Week</u>	<u>Discussion Topic/Reading Assignment</u>
1	Course Overview Ch. 1 "Why Study Money, Banking, and Financial Markets?"
2	Business Cycles Ch. 3 "What is Money?"
3	Ch. 4" Understanding Interest Rates" Wall Street Journal Applications
4	Ch. 5 "The Behavior of Interest Rates"
5	Ch. 6 "The Risk and Term Structure of Interest Rates"
6	Ch.2 "An Overview of the Financial System" Ch.8 "An Economic Analysis of Banking Structure"
7	Ch.10 "The Banking Industry: Structure and Competition" Ch. 11 "Economic Analysis of Banking Regulations"
8	Ch. 12 "Nonbank Financial Institutions" Ch. 13 "Financial Derivatives"
9	Exam I (Review for test) Chapters 1-13 (Not 7 or 9)
10	FALL BREAK
11	Ch. 15 "Multiple Deposit Creation, and the Money Supply Process"
12	Ch. 16 "Determinants of the Money Supply"
13	Ch. 14 "The Structure of the Central Banks and Federal Reserve System" Ch. 20- "International Financial System"
14	Ch. 17 "The Tools of Monetary Policy" Ch. 18 "The Conduct of Monetary Policy: Goals and Targets" Ch. 21 "International Experience and Monetary Policy Strategy"
15	Exam II and Review Chapters 14-21 (Not Ch. 19)
16	Review for Exam III

Course Inventory for ORU's Student Learning Outcomes

Money & Banking Finance FIN 303 **Fall 2013**

This course contributes to the ORU student learning outcomes as indicated below:

Significant Contribution – Addresses the outcome directly and includes targeted assessment.

Moderate Contribution – Address the outcome directly or indirectly and includes some assessment.

Minimal Contribution – Address the outcome indirectly and includes little or no assessment.

No Contribution – Does not address the outcome.

The student Learning glossary at <http://ir.oru.edu/doc/glossary.pdf> defines each outcome and each of the proficiencies/capacities.

OUTCOMES and Proficiencies/Capacities		Significant Contribution	Moderate Contribution	Minimal Contribution	No Contribution
1	Outcome #1 – SPIRITUALLY ALIVE				
	<i>Proficiencies/Capacities</i>				
1A	Biblical knowledge			x	
1B	Sensitivity to the Holy Spirit			x	
1C	Evangelistic capability			x	
1D	Ethical behavior	x			
2	Outcome #2 – INTELLECTUALLY ALERT				
	<i>Proficiencies/Capacities</i>				
2A	Critical thinking	x			
2B	Analytical problem solving	x			
2C	Global and historical perspectives		x		
2D	Aesthetic appreciation				x
2E	Intellectual creativity	x			
2F	Information literacy	x			
3	Outcome #3 – PHYSICALLY DISCIPLINED				
	<i>Proficiencies/Capacities</i>				
3A	Healthy lifestyle				x
3B	Physically active lifestyle				x
3C	Properly balanced nutrition plan				x
4	Outcome #4 – SOCIALLY ADEPT				
	<i>Proficiencies/Capacities</i>				
4A	Communication skills		x		
4B	Interpersonal skills			x	
4C	Appreciation of cultural and linguistic differences				x
4D	Responsible citizenship			x	
4E	Leadership capacity		x		

