

Syllabus for
HPE 206—Introduction to Sport Management
3 Credit Hours
Spring 2014

I. COURSE DESCRIPTION

An introductory course designed to provide experiences related to the physical, financial, and human aspects in the design, management and operation of sport and fitness facilities.

Prerequisites: None.

II. COURSE GOALS

The purpose of this course is to enable students to do the following:

- A. Develop a working knowledge and understanding of sports management.
- B. Identify several different setting for sports managers.
- C. Develop an understanding of how sports management influences professional, intercollegiate, interscholastic and youth community sports.

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

As a result of successfully completing this course, the student will be able to do the following:

- A. Define sport management and discuss its international significance.
- B. Describe the nature and scope of professional opportunities within the field and explain the functions performed by sports managers.
- C. Explain the importance of developing a professional perspective.
- D. Demonstrate an understanding of various theories as they apply to management, leadership and organizational behavior.
- E. Identify and evaluate major challenges confronting the sport industry.

IV. TEXTBOOKS AND OTHER LEARNING RESOURCES

A. Required Materials

1. Textbooks

Pedersen, P., Parks, J., Quarterman, J., and Thibault, L. (2011). *Contemporary Sport Management* (4th ed.). Champaign, IL: Human Kinetics.
ISBN-10: 0-7360-8167-4

2. Other
None

V. COURSE POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Attendance at each class or laboratory is mandatory at Oral Roberts University. Excessive absences can reduce a student's grade or deny credit for the course.
2. Students taking a late exam because of an unauthorized absence are charged a late exam fee.
3. Students and faculty at Oral Roberts University must adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, electronic, video, multimedia, or computer software. Plagiarism and other forms of cheating involve both lying and stealing and are violations of ORU's Honor Code: "I will not cheat or plagiarize; I will do my own academic work and will not inappropriately collaborate with other students on assignments." Plagiarism is usually defined as copying someone else's ideas, words, or sentence structure and submitting them as one's own. Other forms of academic dishonesty include (but are not limited to) the following:
 - a. Submitting another's work as one's own or colluding with someone else and submitting that work as though it were his or hers;
 - b. Failing to meet group assignment or project requirements while claiming to have done so;
 - c. Failing to cite sources used in a paper;
 - d. Creating results for experiments, observations, interviews, or projects that were not done;
 - e. Receiving or giving unauthorized help on assignments.By submitting an assignment in any form, the student gives permission for the assignment to be checked for plagiarism, either by submitting the work for electronic verification or by other means. Penalties for any of the above infractions may result in disciplinary action including failing the assignment or failing the course or expulsion from the University, as determined by department and University guidelines.
4. Final exams cannot be given before their scheduled times. Students need to check the final exam schedule before planning return flights or other events at the end of the semester.
5. Students are to be in compliance with University, school, and departmental policies regarding the Whole Person Assessment requirements. Students should consult the Whole Person Assessment handbooks for requirements regarding general education and the students' majors.
 - a. The penalty for not submitting electronically or for incorrectly submitting an artifact is a zero for that assignment.
 - b. By submitting an assignment, the student gives permission for the assignment to be assessed electronically.

B. Department Policies and Procedures

1. Completion of a Course
All assignments are due on the dates assigned by the instructor and announced in class. Any assignment received after the scheduled due date is penalized one letter grade per day, including weekends, breaks, and holidays.
2. Incompletes
An incomplete is given only after the student establishes, with the instructor and the department chair by written petition, that his or her work is incomplete for good cause (i.e., lengthy illness, death in the family). A Petition for Incomplete Grade with all

supporting documentation must be submitted for approval at least one week prior to final exam week.

3. Examinations
All late examinations are assessed a late fee unless the student missed the exam due to an administratively excused absence. If the student has not made up the missed exam by the following class period, a grade of zero is given for the missed examination.
4. Attendance
 - a. Each student is allowed to miss class the number of times per week a class meets. This allowance is for absences such as illness, personal business, and an emergency. If a student has absences in excess of this number, the earned grade for the course is dropped by a letter grade.
 - b. Administratively excused absences for university-sponsored activities are considered absent unless the student has done the following:
 - (1) Informed the professor before the event.
 - (2) Presented an administrative excuse form with appropriate signatures upon returning to class.
 - (3) Submitted any work due during the administratively excused absence.
 - (4) Has not committed to class presentation on the date that the student will be gone. Makeup work is not permitted if the student voluntarily committed to a presentation during the excused absence.
 - (5) Submitted work prior to the excused absence.
 - c. Coming late to class causes a disruption and an inconvenience to the other class members and the professor. Therefore, every two tardies equal one absence.

C. Course Policies and Evaluation Procedures

1. Evaluation

	<u>Possible Points Earned</u>
a. 4 exams (100 points each)	400
b. Presentation of Service Learning	100
c. Daily Assignments	100
d. Service Learning Hours (10 points/hour)	<u>200</u> (20 required hours)
Total Points	800
2. Grading scale:
A=90%-100%
B=80%-89%
C=70%-79%
D=60%-69%
F=59% and below
3. Whole Person Assessment Requirements
None
4. Class meets on Tuesdays in Room 140, Aerobic Center at 12:50 p.m.
Thursday class times are spent at Service Learning site.
5. Extra credit for Service Learning hours at 5 points/hour (must have prior approval from course professor).

VI. COURSE CALENDAR

Weeks 1-4	Part I. Topic: Introduction of Sport Management
Chapter 1	Managing Sport in the 21 st century
Chapter 2	Developing a Professional Perspective
Chapter 3	Historical Aspects of the Sport Business Industry
Chapter 4	Management Concepts and Practice in Sport Organizations
Chapter 5	Managerial Leadership in Sport Organizations Exam #1
Weeks 5-8	Part II. Topic: Selected Sport Management Sites
Chapter 6	Professional Sport
Chapter 7	Intercollegiate Athletics
Chapter 8	Interscholastic Athletics
Chapter 9	Youth and Community Sport
Chapter 10	Sport Management and Marketing Agencies
Chapter 11	Sport Tourism Exam #2
Weeks 9-11	Part III. Topic: Selected Sport Management Functions
Chapter 12	Sport Marketing
Chapter 13	Communication in the Sport Industry
Chapter 14	Finance and Economics in the Sport Industry
Chapter 15	Sport Facility and Event Management Exam #3
Weeks 12-15	Part VI. Topic: Current Challenges in Sport Management
Chapter 16	Sport Consumer Behavior
Chapter 17	Legal Considerations in Sport Management
Chapter 18	Sociological Aspects of Sport
Chapter 19	A North American Perspective on International Sport
Chapter 20	Sport Management Questions and Research FINAL - Exam #4
Presentations of Service Learning	

Course Inventory for ORU's Student Learning Outcomes
HPE 206—Introduction to Sport Management
Spring 2014

This course contributes to the ORU student learning outcomes as indicated below:

Significant Contribution – Addresses the outcome directly and includes targeted assessment.

Moderate Contribution – Addresses the outcome directly or indirectly and includes some assessment.

Minimal Contribution – Addresses the outcome indirectly and includes little or no assessment.

No Contribution – Does not address the outcome.

The Student Learning Glossary at <http://ir.oru.edu/doc/glossary.pdf> defines each outcome and each of the proficiencies/capacities.

	OUTCOMES & Proficiencies/Capacities	Significant Contribution	Moderate Contribution	Minimal Contribution	No Contribution
--	--	-------------------------------------	----------------------------------	---------------------------------	----------------------------

1	Outcome #1—Spiritually Alive Proficiencies/Capacities				
1A	Biblical knowledge				X
1B	Sensitivity to the Holy Spirit			X	
1C	Evangelistic capability				X
1D	Ethical behavior		X		

2	Outcome #2—Intellectually Alert Proficiencies/Capacities				
2A	Critical thinking	X			
2B	Information literacy	X			
2C	Global & historical perspectives			X	
2D	Aesthetic appreciation				X
2E	Intellectual creativity		X		

3	Outcome #3—Physically Disciplined Proficiencies/Capacities				
3A	Healthy lifestyle				X
3B	Physically disciplined lifestyle				X

4	Outcome #4—Socially Adept Proficiencies/Capacities				
4A	Communication skills	X			
4B	Interpersonal skills		X		
4C	Appreciation of cultural & linguistic differences			X	
4D	Responsible citizenship			X	
4E	Leadership capacity	X			