



**Course Syllabus**  
**LCOM 302 – Advanced Public Speaking**

3 Credit hours

**I. COURSE DESCRIPTION**

Instruction in the theory and practice of public speaking skills in a broad range of situations. Emphasis is on formulation and presentation skills and public speaking as a vehicle for the discovery and artful presentation of truth, the promotion of responsible personal development, and for the encouragement of constructive social action. Each speech needs to reflect Christian principles and present ethical ways to enhance audience participation and acceptance.

**Prerequisites:** COM 101

**II. ACADEMIC MISSION**

Oral Roberts University's academic mission is to transform students by the power of the Holy Spirit into whole, competent servant-leaders through liberal arts and professional education that is fully Christian. Within a Spirit-filled healing community, administration, faculty, and staff love and serve students by helping them grow in knowledge, skills, wisdom, character, and spirit.

Student transformation is measured through the evaluation of student expression of University learning outcomes as demonstrated through accompanying proficiencies and capacities.

<i>Spiritually alive</i>	Biblical knowledge; sensitivity to the Holy Spirit; evangelistic capability; ethical behavior
<i>Intellectually alert</i>	Critical thinking; information literacy; global and historical perspectives; aesthetic appreciation; intellectual creativity
<i>Physically disciplined</i>	Healthy lifestyle; physically active lifestyle
<i>Socially adept</i>	Communication skills; interpersonal skills; appreciation of cultural and linguistic differences; responsible citizenship; leadership capacity
<i>Professionally competent</i>	Discipline-specific proficiencies listed under Program Outcomes.

The last page of this syllabus, "COURSE INVENTORY for ORU's Course Objectives," indicates how this course supports ORU's academic mission and ORU's whole-person approach to learning outcomes through its [ePortfolio system](#).

### III. COURSE GOALS

The purpose of this course is to enable the student to do the following:

- A. Become more professional as a participant in a broad range of public speaking situations.
- B. Develop skill in analyzing a public speaking situation while participating in it.
- C. Choose the most effective public speaking strategy in relation to the specific audience being considered.
- D. Develop practical skills in planning, managing, and interpreting public presentations in both secular and Christian settings.

### IV. COURSE OBJECTIVES

As a result of successfully completing this course you should be able to:

- A. Use learned skills in the researching and composition of speeches suitable to a broad range of public speaking situations.
- B. Demonstrate flexibility in using different modes of delivery as well as knowledgeably answering questions posed by the audience.
- C. Employ effective reasoning and evidence to inform and persuade listeners in an ethical way.
- D. Analyze audiences and be able to adapt speeches for maximum impact to that particular group.
- E. Confidently speak in impromptu situations in an organized, informative manner.
- F. Utilize technology to effectively design and deliver professional visual aids in a variety of common speech situations
- G. Critically analyze oral presentations and give verbal critiques.

### V. TEXTBOOK AND OTHER LEARNING RESOURCES

Textbook(s) and materials for the course are listed using standard [citation style](#) (APA, MLA, Chicago, Turabian, etc.). Since other styles may be used in disciplines other than the one used in this course or school, the [ORU Citing and Documenting Sources](#) pages offer a collection of styles students may choose from. This course asks that students be consistent in whatever style they use throughout the course.

#### Required Materials Textbook:

Fujishin, Randy. *The Natural Speaker*. Taylor and Francis. 8/E. [ISBN 9780205946273]

The ORU Bookstore carries print as well as eTexts of assigned textbooks.

<http://www.bkstr.com/oralrobertsstore/home>

**Other required materials:** None

**Optional Materials Textbooks:** None

Other: None

## VI. POLICIES AND PROCEDURES

### A. University Policies and Procedures

1. **Participation:** Participation in each online class through discussion forums, assignments, and all other course activities is mandatory at Oral Roberts University. This counts as your attendance in the course. Excessive absences can reduce a student's grade or deny credit for the course.
2. **Plagiarism:** The ORU Catalog explicitly addresses the issue of plagiarism. Make sure you know ORU's policy on plagiarism and what is considered plagiarism: <https://goo.gl/iG7F4D>
3. **Privacy:** By law, students are entitled to privacy regarding their records. The Family Educational Rights and Privacy Act of 1974 (FERPA), as amended and available in the [ORU University Catalog](#), sets forth requirements designed to protect the privacy of student education records. The law governs access to records maintained by educational institutions and the release of information from those records.
4. **Whole Person Assessment Requirements:**
  - a. Specify which, if any, Whole Person Assessment requirements there are for this course.
    - i. Persuasive Speech Outline
  - b. Artifacts not submitted electronically or incorrectly submitted receive a zero for that assignment.

### B. School and/or Department Policies and Procedures

#### 1. Class Assignments

- a. Students need to have the appropriate textbooks, course materials, and other supplies as designated by the professor.
- b. Professors may refuse to accept an assignment if it has inappropriate content, does not meet the assignment's criteria (e.g., not typed, incorrectly documented), is incomplete, is suspected of plagiarism, or is turned in too late.

#### 2. Late Work

- a. The student is responsible for obtaining class assignments and materials, and all work is expected to be completed as scheduled. Late work may not be accepted by the professor, or it may result in a lower grade. Computer or Internet malfunctions do not constitute an excuse for late work; students should have their work prepared in time to ensure that they can get it completed, edited, and proofread prior to the instructor's due date. These responsibilities assist the student in professional development.
- b. Generally, assignments missed from a serious sickness or family crises can be made up and the instructor should be notified as soon as possible to reach an agreement on due dates and possible penalties. Each instructor has his or her own late-work policy. Instructors use their own judgment in accepting late work.

#### 3. Incompletes

On rare occasions, the grade of "I" may be given for work that is incomplete at the time grades are given. It is given only after the instructor and the department chair or college dean approve a petition submitted by the student that his or her work is incomplete for good cause. Good cause typically consists of a catastrophic event in which the student is prevented from completing the course requirements. It is the responsibility of the student to initiate the petition through <http://petitions.oru.edu>, make up any incomplete work, and ask the instructor to submit a grade change to the registrar. If the work is not completed by the end of the subsequent session, the incomplete will automatically convert to an "F." For graduating seniors,

the degree will be awarded in the term that the student completes his or her course work, not the final term of enrollment.

### C. Online Programs Policies and Procedures

1. **Communicating with your Instructor:** All email communication between students and faculty will be through their ORU.edu emails.
2. **Learning Community:** Online learning community is established through active participation in the threaded weekly discussions. The mutual exchange of ideas, information, and experiences is an essential part of the learning process, and students are encouraged to use the discussion forum as virtual classroom platform.
3. **ADA and Students with Disabilities:**
  - Click here (<http://www.brightspace.com/about/accessibility/>) to view Desire2Learn's "Accessibility Resources for Students with Disabilities."
  - Students requiring Disability Services from ORU, please click here: <https://goo.gl/OGok4x>
  - Desire2Learn (D2L) Accessibility Guidelines and Checklist: <https://goo.gl/Ck4RwY>
  - D2L Accessibility Policy: <https://www.d2l.com/accessibility/>
4. **Useful Links for Online Students:**
  - [Student Learning Glossary](#)
  - Library: <http://library.oru.edu>.
  - D2L Helpdesk: [d2lhelp@oru.edu](mailto:d2lhelp@oru.edu)
  - I.T. Student Helpdesk: [studenthelpdesk@oru.edu](mailto:studenthelpdesk@oru.edu)
  - [Netiquette and Online Discussions](#): <https://goo.gl/f744AY>
  - Contact the University: please [fill out this online form](#). Please first contact your instructor for assistance with any matter specific to the course.

### D. Course Policies and Procedures

1. **Evaluation Procedures:** The final grade will be based on the following:

a. Weekly D2L Discussions	10%
b. Weekly Assessments	15%
c. Speeches	40%
d. Famous Speech Critiques	10%
e. Final Exam	<u>15%</u>
<b>TOTAL</b>	<b>100%</b>
2. **Grading Scale:** A=90-100% B=80-89% C=70-79% D=60-69% F=59% and below.
3. **Other Policies and/or Procedures:** None

## VII. COURSE CALENDAR

Week	Topic
1	Topics: Course Introduction, the communication process, confident public speaking. Assign the narrative speech.
2	Topics: Audience analysis, organizing, outlining and supporting your speeches. Conduct and upload narrative speeches.
3	Topics: Listening, informative speaking. Assign ignite speech. Critique classmate narrative speech.
4	Topics: Delivery and visual aids. Conduct and upload ignite speech
5	Topics: Persuasive speaking Assign persuasive speech. Critique classmate's ignite speech.
6	Conduct and upload persuasive speech Famous speech critiques due.
7	Take final Critique classmate's persuasive speech.

## VIII. COURSE INVENTORY

For ORU's Student Learning Outcomes

### LCOM 302 Advanced Public Speaking

This course contributes to the ORU course objectives as indicated below:

**Significant Contribution** – Addresses the outcome directly and includes targeted assessment.

**Moderate Contribution** – Addresses the outcome directly or indirectly and includes some assessment.

**Minimal Contribution** – Addresses the outcome indirectly and includes little or no assessment.

**No Contribution** – Does not address the outcome.

The Student Learning Glossary at <http://ir.oru.edu/doc/glossary.pdf> defines each outcome and each of the proficiencies/capacities.

OUTCOMES & Proficiencies/Capacities		Significant Contribution	Moderate Contribution	Minimal Contribution	No Contribution
<b>1</b>	<b>Outcome #1 – Spiritually Alive</b>				
1A	Biblical knowledge			X	
1B	Sensitivity to the Holy Spirit			X	
1C	Evangelistic capability		X		
1D	Ethical Behavior	X			
<b>2</b>	<b>Outcome #2 – Intellectually Alert</b>				
2A	Critical thinking	X			
2B	Global & historical perspectives			X	
2C	Aesthetic appreciation		X		
2D	Intellectual creativity	X			
2E	Information literacy	X			
<b>3</b>	<b>Outcome #3 – Physically Disciplined</b>				
3A	Healthy lifestyle			X	
3B	Physically disciplined lifestyle				X
<b>4</b>	<b>Outcome #4 – Socially Adept</b>				
4A	Communication skills	X			
4B	Interpersonal skills	X			
4C	Appreciation of cultural & linguistic			X	
4D	Responsible citizenship		X		
4E	Leadership capacity		X		

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**This syllabus is subject to change without notice up until the first day of the semester.**

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