

Syllabus for  
**ELL 413 – Cross-Cultural Communication**  
3 Credit Hours

The Mission of the Oral Roberts University College of Education is to provide the opportunity for individuals who hold Christian principles to participate in initial and advanced study in preparation for the professional public and private responsibilities in the field of education throughout the world. The College of Education's mission includes training and developing professional educators with a Christian worldview who will go into every person's world as transformed educators and will impact society for the purpose of transforming the next generation.

**I. COURSE DESCRIPTION**

An overview of the field of cross-cultural communication, including theories and models, major concepts, terminology, and current research. Also emphasizes effective interpersonal communication and teaching in the multicultural classroom.

In addition to the theoretical base, emphasis is placed on developing within the student the skills needed to effectively communicate cross-culturally.

Prerequisites: None

**II. ACADEMIC MISSION**

Oral Roberts University's academic mission is to transform students by the power of the Holy Spirit into whole, competent servant-leaders through liberal arts and professional education that is fully Christian. Within a Spirit-filled healing community, administration, faculty, and staff love and serve students by helping them grow in knowledge, skills, wisdom, character, and spirit.

Student transformation is measured through the evaluation of student expression of University learning outcomes as demonstrated through accompanying proficiencies and capacities.

*Spiritually alive* ..... Biblical knowledge; sensitivity to the Holy Spirit; evangelistic capability; ethical behavior

*Intellectually alert* ..... critical thinking; information literacy; global and historical perspectives; aesthetic appreciation; intellectual creativity

*Physically disciplined* ..... healthy lifestyle; physically active lifestyle

*Socially adept* ..... communication skills; interpersonal skills; appreciation of cultural and linguistic differences; responsible citizenship; leadership capacity

*Professionally competent* ... discipline-specific proficiencies listed under Program Outcomes.

For more on how this course supports ORU's academic mission, and ORU's whole-person approach to learning outcomes through its [e-portfolio system](#), see the last page of this syllabus, "COURSE INVENTORY for ORU's Student Learning Outcomes."

### III. PROGRAM OUTCOMES

This course supports the program outcomes of the 18-hour undergraduate online certificate as well as the undergraduate ELL concentration. It is one of the 6 required courses in the program. This course supports the program outcomes, marked below with an asterisk (\*).

1. Teach English as a Second Language in as few as 2 semesters.
- \*2. Teach in multicultural contexts.
3. Provides the methods and materials to empower bilingual learners.

\*Program Outcomes addressed in this course are marked above with an asterisk.

### IV. COURSE GOALS

1. Understand the aspects of culture that affect communication.
2. Discover personal cultural values and understand how they affect interaction with others.

Each Course Goal listed above is linked to specific assessments listed below in the “Course Calendar.” See the far right “SLO\*” column.

### V. STUDENT LEARNING OUTCOMES FOR THIS COURSE

1. Use the major terms and concepts related to intercultural communication.
2. Differentiate aspects of culture that affect intercultural communication.
3. Analyze personal cultural values and their effect upon communication.
4. Examine the development of stereotyping and prejudice and their effect upon communication.
5. Explain cultural differences in verbal and nonverbal communication.
6. Evaluate the effect of culture on values, beliefs, and worldview.
7. Examine cultural responsiveness in the Bible and connect it to their discipline
8. Develop ways to improve inter/intracultural communication skills from a Christian worldview.

### VI. TEXTBOOK AND OTHER LEARNING RESOURCES

#### A. Required Materials

##### **Textbooks**

1. Lustig, M. W. & Koester, J. (2013). Intercultural Competence: Interpersonal Communication Across Cultures (7th ed.). Pearson: Upper Saddle River, NJ. ISBN-13: 978-0-205-21124-1, ISBN-10: 0-205-21124-0
2. Elmer, D. (2006). Cross-cultural servanthood: Serving the world in

B. Optional Materials

1. None

VI. POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Attendance at each class or laboratory is mandatory at Oral Roberts University. Participation in each online class through discussion forums, assignments, and all other course activities is mandatory at Oral Roberts University. This counts as your attendance in the course. Excessive absences can reduce a student's grade or deny credit for the course.
2. Students taking a late exam because of an unauthorized absence are charged a late exam fee.
3. Students and faculty at Oral Roberts University must adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, electronic, video, multimedia, or computer software. Plagiarism and other forms of cheating involve both lying and stealing and are violations of ORU's Honor Code: "I will not cheat or plagiarize; I will do my own academic work and will not inappropriately collaborate with other students on assignments." Plagiarism is usually defined as copying someone else's ideas, words, or sentence structure and submitting them as one's own. Other forms of academic dishonesty include (but are not limited to) the following:
  - a. Submitting another's work as one's own or colluding with someone else and submitting that work as though it were his or hers;
  - b. Failing to meet group assignment or project requirements while claiming to have done so;
  - c. Failing to cite sources used in a paper;
  - d. Creating results for experiments, observations, interviews, or projects that were not done;
  - e. Receiving or giving unauthorized help on assignments.  
By submitting an assignment in any form, the student gives permission for the assignment to be checked for plagiarism, either by submitting the work for electronic verification or by other means. Penalties for any of the above infractions may result in disciplinary action including failing the assignment or failing the course or expulsion from the University, as determined by department and University guidelines.
4. By law, students are entitled to privacy regarding their records. The Family Educational Rights and Privacy Act of 1974 (FERPA), as amended and available in the [ORU Employee Handbook](#), sets forth requirements designed to protect the privacy of student education records. The law governs access to records maintained by educational institutions and the release of information from those records.
5. Students are to be in compliance with university, school, and departmental policies regarding Whole Person Assessment requirements. Students should consult the Whole Person Assessment handbooks for requirements regarding general education and the students' majors.
  - a. The penalty for not submitting electronically or for incorrectly submitting an artifact is a zero for that assignment.

- b. By submitting an assignment, the student gives permission for the assignment to be assessed electronically.

#### A. Online Programs - Policies and Procedures

1. **Learning Community:** Online learning community is established through active participation in the threaded weekly discussions. The mutual exchange of ideas, information, and experiences is an essential part of the learning process, and students are encouraged to use the discussion forum as virtual classroom platform.
2. **Netiquette and Online Discussions:** Online etiquette (netiquette) expectations include the following: (1) Be polite in your answers. Always address each other by name and sign your own name. Always be kind, even when you disagree. Do NOT type in all caps or use exclamation points!!!! (2) Do not use one-word answers or say "I agree" when responding. Always give meaningful responses. (3) Be professional. Proofread for correct spelling and grammar when posting answers. Write in full sentences. (4) Answer questions and complete assignments on-time. Remember that your classmates are dependent on your timely response(s).
3. **ADA and Students with Disabilities:**
  - Click here (<http://www.brightspace.com/about/accessibility/>) to view Desire2Learn's "Accessibility Resources for Students with Disabilities."
  - Students requiring Disability Services from ORU, please click here ([http://www.oru.edu/current\\_students/my\\_services/student\\_resources/disability-services/](http://www.oru.edu/current_students/my_services/student_resources/disability-services/))
4. **Useful Links for Online Students:**
  - [Student Learning Glossary](#)
  - Library: <http://library.oru.edu>.
  - D2L Helpdesk: [d2lhelp@oru.edu](mailto:d2lhelp@oru.edu)
  - I.T. Student Helpdesk: [studenthelpdesk@oru.edu](mailto:studenthelpdesk@oru.edu)
  - Contact the University: please [fill out this online form](#). Please first contact your instructor for assistance with any matter specific to the course.

#### B. Course Policies and Procedures

1. **Evaluation Procedures**

The final grade will be based on quizzes, discussions, a mid-term paper, and a final project.

Quizzes	24%
Discussions	22%
Mid-term paper	12%
Project	42%
2. **Whole Person Assessment Requirements**

Successful submission of the required WPA artifact, an essay worth 5% of the semester grade. The purpose & technique essay serves the University's outcome 4A, Communication Skills. Failure to submit it correctly and on time results in a zero for that grade.
3. **Other Policies and/or Procedures**

None

## VIII. COURSE CALENDAR

The Course Calendar shows the specific learning activities and assessments, along with their respective grade weights for this course. The far right column lists the Student Learning Outcomes (SLO) that are tied to the corresponding Assessment in column 2. All activities and assessments are fully described online in D2L under their respective Week.

Week	Assessments	Hours	Weight	SLO*
1	Introduction to Intercultural Competence			
	View/Listen/Read	8		
	Discussion Question	4	2	3
	Quiz	4	8	1
2	Culture & Intercultural Communication Competence			
	View/Listen/Read	6.5		
	Discussion Questions	6	4	2
	Cultural Compass & Reflection Paper	3	12	3
3	Cultural Patterns and Communication, Identity and Biases			
	View/Listen/Read	6		
	Multimedia	2		
	Quiz	3	8	1
	Discussion Questions	6	4	4, 7
4	Cultural Patterns and Communication: Taxonomies			
	View/Listen/Read	5		
	Discussion Questions	6	4	2, 8
	Final Project: Part I	4	10	6
5	Verbal and Nonverbal Intercultural Communication			
	View/Listen/Read	5.5		
	Discussion Question	3	2	7
	Final Project: Part II	5	10	5
	Quiz preparation	3	8	1
6	The Effects of Code Usage in Intercultural Communication			
	View/Listen/Read	6		
	Discussion Questions	6	4	2, 8
	Final Project: Part III	5	10	7
7	Intercultural Competence: Relationships, Contexts, and Interactions			
	View/Listen/Read	7		
	Discussion Question	4	2	2
	Final Project	5	12	8

Course Total	Total estimated hours based upon 15 -17 hours per week for 7 weeks	113	100%	
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*\*Note: Please find additional details on weekly activities in the D2L course.*

**Course Inventory of Oral Roberts University Student Learning Outcomes**  
**ELL 413 – Cross-cultural Communication**

This course contributes to the ORU student learning outcomes as indicated below:

**Significant Contribution** – Addresses the outcome directly and includes targeted assessment.

**Moderate Contribution** – Addresses the outcome directly or indirectly and includes some assessment.

**Minimal Contribution** – Addresses the outcome indirectly and includes little or no assessment.

**No Contribution** – Does not address the outcome.

The Student Learning Glossary at <http://ir.oru.edu/doc/glossary.pdf> defines each outcome and each of the proficiencies/capacities.

<b>OUTCOMES &amp; Proficiencies/Capacities</b>		<b>Significant Contribution</b>	<b>Moderate Contribution</b>	<b>Minimal Contribution</b>	<b>No Contribution</b>
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<b>1</b>	<b>Outcome #1 – Spiritually Alive</b> Proficiencies/Capacities				
1A	Biblical knowledge		X		
1B	Sensitivity to the Holy Spirit		X		
1C	Evangelistic capability		X		
1D	Ethical behavior	X			

<b>2</b>	<b>Outcome #2 – Intellectually Alert</b> Proficiencies/Capacities				
2A	Critical thinking	X			
2B	Information literacy	X			
2C	Global & historical perspectives	X			
2D	Aesthetic appreciation		X		
2E	Intellectual creativity	X			

<b>3</b>	<b>Outcome #3 – Physically Disciplined</b> Proficiencies/Capacities				
3A	Healthy lifestyle				X
3B	Physically disciplined lifestyle				X

<b>4</b>	<b>Outcome #4 – Socially Adept</b> Proficiencies/Capacities				
4A	Communication skills	X			
4B	Interpersonal skills	X			
4C	Appreciation of cultural & linguistic differences	X			
4D	Responsible citizenship		X		
4E	Leadership capacity			X	

This course specifically addresses the ORU College of Education Institutional Standards:

1, 3, 4, 8, 9, 10, 11, 16, and 18; TESOL #2