



## Course Syllabus

### LFIN 338 — Financial Management 3 Credit hours

#### I. COURSE DESCRIPTION

A study of the basic principles and theories of business finance including the tax environment, cash-flow analysis, working capital management, effects of financial and operational leverage, capital budgeting, cost of capital analysis, investment banking, mergers, acquisitions, reorganizations, and liquidations.

**Prerequisites:** ACT 216 – Principles of Financial and Managerial Accounting II; BUS 102 – Principles of Economics II; and MAT 232 – Elementary Statistics.

#### II. ACADEMIC MISSION

Oral Roberts University's academic mission is to transform students by the power of the Holy Spirit into whole, competent servant-leaders through liberal arts and professional education that is fully Christian. Within a Spirit-filled healing community, administration, faculty, and staff love and serve students by helping them grow in knowledge, skills, wisdom, character, and spirit.

Student transformation is measured through the evaluation of student expression of University learning outcomes as demonstrated through accompanying proficiencies and capacities.

<i>Spiritually alive</i>	Biblical Literacy; Spiritual Formation.
<i>Intellectually alert</i>	Critical thinking, Creativity, and Aesthetic Appreciation; Global and Historical Perspectives; Information Literacy; Knowledge of the Physical and Natural World
<i>Physically disciplined</i>	Healthy Lifestyle; Physically Disciplined Lifestyle
<i>Socially adept</i>	Ethical Reasoning and Behavior; Intercultural Knowledge and Engagement; Written and Oral Communication; Leadership Capacity.
<i>Professionally competent</i>	Discipline-specific proficiencies listed under Program Outcomes

The last page of this syllabus, "COURSE INVENTORY for ORU's Course Objectives," indicates how this course supports ORU's academic mission and ORU's whole-person approach to learning outcomes.

#### III. PROGRAM OUTCOMES (PO)

In conjunction with the ORU College of Business, the online business administration major has been designed to provide background for executives in business enterprises and industrial society. The broad background in the liberal arts provides a basis for social understanding and appreciation of society as it relates to the business

environment. This major is an excellent preparatory program for students desiring to pursue the Master of Business Administration degree or the Master of Not-for-Profit Management degree, which are both offered through the ORU College of Business.

This course supports the program outcomes of the Bachelor of Science degree in Business Administration. An ORU Business Administration graduate must acquire a skill set that enables him or her to successfully perform integrative tasks, including the following Program Outcomes this course supports, marked below in **bold text** and with an asterisk (\*).

PO1. Demonstrates an understanding of definitions, terms, principles, generalizations, and theories in business [Technical Knowledge]

PO2. Demonstrates effective oral communication skills in the context of business through formal or informal oral presentations and/or other business-related projects requiring oral communication. [Oral Communication]

PO3. Demonstrates effective written communication skills in the context of business through formal or informal written reports, papers, or other written business-related projects. [Written Communication]

PO4. Demonstrates ability to collaborate as part of a team in order to solve business problems or achieve a common goal. [Teamwork]

**PO5. Demonstrates a basic knowledge and understanding of the core functional areas of business (i.e., accounting, marketing, management, finance, and economics) through a strategic analysis of a business or business problem. [Business Strategy and Synthesis]**

PO6. Identify appropriate business behaviors for Christian business practitioners. [Christian Worldview]

*Students who complete the Business Administration program will be able to:*

**PO7. Demonstrates critical thinking skills and applies fundamental business concepts in order to evaluate, analyze, and interpret data and information for business decision making.**

PO8. Demonstrates an understanding of global and cultural diversity as it relates to business.

PO9. Demonstrates an understanding of ethical reasoning as it applies to business decision making.

#### IV. COURSE GOALS

The goal of this course is to prepare a student for an active role in professional finance. The program combines the broad foundation of business administration with professional financial knowledge so that the student has the potential of maximum achievement in several of the varied fields within finance (i.e., banking, financial management, and investments). An objective of this program is to focus on the interpretation and implementation of financial decisions. Through all of the courses in finance it is the purpose of the program to develop an integrated person – spiritually alive, intellectually alert, and physically disciplined.

#### V. COURSE OBJECTIVES (CO)

As a result of successfully completing this course, you should be able to:

CO1. Explain and discuss the relationship between financial management and marketing, management, and accounting.

CO2. Explain the importance of investment to the economy and the financial manager's responsibility to society.

CO3. Effectively analyze financial statements and compute the relevant financial ratios.

CO4. Calculate and discuss issues relating to the time value of money.

CO5. Calculate and discuss the valuation of stocks and bonds and their applicability to corporate finance.

CO6. Calculate and discuss the role of risk and return in the decision-making activities of the firm.

#### VI. TEXTBOOK AND OTHER LEARNING RESOURCES

Before you purchase your required textbook(s), click on the ORU Bookstore link to verify whether digital texts are provided as part of your Follett ACCESS course fee.

<http://www.bkstr.com/oralrobertsstore/home>

### Required Materials

**Textbook:** [Note: This course uses the same textbook as will be used in LFIN 338]

Choose one of the following:

Brigham, E & Houston, J. (2017). *Fundamentals of Financial Management*. LMS Integrated for MindTap® Finance, Printed Access Card for Brigham/Houston's *Fundamentals of Financial Management*, Concise Edition, 9th. [Print ISBN: 9781305636125].

Brigham, E & Houston, J. (2017). *Fundamentals of Financial Management*. Cengage Learning. Concise Edition, Loose-Leaf Version, 9th + LMS Integrated for MindTap® Finance, Printed Access Card. ISBN: 9781337073219.

This course uses courseware, so you cannot opt-out of the ACCESS program.

### Other required materials:

Financial Calculator – tutorials for Hewlett Packard (HP) 12 C (recommended), HP 10 BII, HP 17 BII, or Texas Instruments BA II Plus. Tutorials are available with the textbook.

This course requires students to purchase a “MindTap” version of courseware of the required textbook.

### Optional Materials

#### Textbooks:

None

#### Other:

None

## VII. POLICIES AND PROCEDURES

### A. University Policies and Procedures

1. **Plagiarism:** The ORU Catalog explicitly addresses the issue of plagiarism. Make sure you know ORU's policy on plagiarism and what is considered plagiarism: <https://goo.gl/iG7F4D>
2. **Privacy:** By law, students are entitled to privacy regarding their records. The Family Educational Rights and Privacy Act of 1974 (FERPA), as amended and available in the [ORU University Catalog](#), sets forth requirements designed to protect the privacy of student education records. The law governs access to records maintained by educational institutions and the release of information from those records.
3. **Whole Person Assessment Requirements:**
  - a. Specify which, if any, Whole Person Assessment requirements there are for this course.  
None for this course.

### B. School and/or Department Policies and Procedures

#### 1. Class Assignments

- a. Students need to have the appropriate textbooks, course materials, and other supplies as designated by the professor.
- b. Professors may refuse to accept an assignment if it has inappropriate content, does not meet the assignment's criteria (e.g., not typed, incorrectly documented), is incomplete, is suspected of plagiarism, or is turned in too late.

## 2. Late Work

- a. The student is responsible for obtaining class assignments and materials, and all work is expected to be completed as scheduled. The professor may not accept late work, or it may result in a lower grade. Computer or Internet malfunctions do not constitute an excuse for late work; students should have their work prepared in time to ensure that they can get it completed, edited, and proofread prior to the instructor's due date. These responsibilities assist the student in professional development.
- b. Generally, assignments missed from a serious sickness or family crises can be made up and the instructor should be notified as soon as possible to reach an agreement on due dates and possible penalties. Each instructor has his or her own late-work policy. Instructors use their own judgment in accepting late work.

## 3. Incompletes

On rare occasions, the grade of "I" may be given for work that is incomplete at the time grades are given. It is given only after the instructor and the department chair or college dean approve a petition submitted by the student that his or her work is incomplete for good cause. Good cause typically consists of a catastrophic event in which the student is prevented from completing the course requirements. It is the responsibility of the student to initiate the petition through <http://petitions.oru.edu>, make up any incomplete work, and ask the instructor to submit a grade change to the registrar. If the work is not completed by the end of the subsequent session, the incomplete will automatically convert to an "F." For graduating seniors, the degree will be awarded in the term that the student completes his or her course work, not the final term of enrollment.

## 4. Citations

Textbook(s) and materials for the course are listed using standard [citation style](#) (APA, MLA, Chicago, Turabian, etc.). Since other styles may be used in disciplines other than the one used in this course or school, the [ORU Citing and Documenting Sources](#) pages offer a collection of styles students may choose from. This course asks that students be consistent in whatever style they use throughout the course.

## C. Online Programs Policies and Procedures

1. **Communicating with your Instructor:** All email communication between students and faculty will be through their ORU.edu emails.
2. **Learning Community:** Online learning community is established through active participation in the threaded weekly discussions. The mutual exchange of ideas, information, and experiences is an essential part of the learning process, and students are encouraged to use the discussion forum as virtual classroom platform.
3. **ADA and Students with Disabilities:**
  - Click here ( <http://www.brightspace.com/about/accessibility/> ) to view Desire2Learn's "Accessibility Resources for Students with Disabilities."
  - Students requiring Disability Services from ORU, <https://goo.gl/dLHnnM>
  - Desire2Learn (D2L) Accessibility Guidelines and Checklist: <https://goo.gl/Ck4RwY>
  - D2L Accessibility Policy: <https://www.d2l.com/accessibility/>
4. **Useful Links for Online Students:**
  - [Student Learning Glossary](#)
  - Library: <http://library.oru.edu>.
  - D2L Helpdesk: [d2lhelp@oru.edu](mailto:d2lhelp@oru.edu)
  - I.T. Student Helpdesk: [studenthelpdesk@oru.edu](mailto:studenthelpdesk@oru.edu)
  - [Netiquette and Online Discussions](#): <https://goo.gl/f744AY>
  - Contact the University: please [fill out this online form](#). Please first contact your instructor for assistance with any matter specific to the course.

## D. Course Policies and Procedures

1. **Evaluation Procedures:** The final grade will be based on forum discussions, projects, and a final exam. The weight of each item is included in the Course Calendar. Extra credit items are not offered in this course

Grade Weight	Category
14%	Forum Discussions
14%	Quizzes
56%	Projects
16%	Final Exam

2. **Evaluation Procedure:**  
A=90-100% B=80-89% C=70-79% D=60-69% F=59% and below.
3. **Other Policies and/or Procedures**  
None

## VIII. COURSE CALENDAR

The Course Calendar shows the specific learning activities and assessments for this course, along with their respective grade weights. The far-right column lists the Course Objectives (CO) that support the corresponding Assessment in column 2. Further descriptions for activities and assessments are in their respective weeks in D2L. When applicable, † indicates this is a faith integration item tracked by the program.

<b>Week 1</b>	<b>Introduction to Financial Management</b>	<b>Hours</b>	<b>Weight</b>	<b>CO</b>
	Read/View/Listen	6.5	--	--
	Forum 1: Maximizing Shareholder Wealth †	3	2%	1,2
	Quiz 1: The Elements of Financial Management	1.5	2%	1,2
	Project 1: Financial Markets and Institutions	6	8%	1,2
<b>Week 2</b>	<b>Financial Statement and the Concepts of Free Cash Flow</b>	<b>Hours</b>	<b>Weight</b>	<b>CO</b>
	Read/View/Listen	3.5	--	--
	Forum 2: The Integration of the Financial Statements	3	2%	3
	Quiz 2: The Basic Elements of Financial Statements	1.5	2%	3
	Project 2: Development of Financial Statements and Free Cash Flow	7	8%	3
<b>Week 3</b>	<b>Analysis of Financial Performance</b>	<b>Hours</b>	<b>Weight</b>	<b>CO</b>
	Read/View/Listen	3.5	--	--
	Forum 3: Beyond Financial Ratio Calculations	3	2%	3
	Quiz 3: Understanding Financial Ratio Analysis	1.5	2%	3
	Project 3: The Integrated Case	7	8%	3
<b>Week 4</b>	<b>The Time Value of Money</b>	<b>Hours</b>	<b>Weight</b>	<b>CO</b>
	Read/View/Listen	5	--	--
	Forum 4: Compounding and Discounting – Two Perspectives of Value	3	2%	4
	Quiz 4: The Mechanics of The Time Value of Money	1.5	2%	4
	Project 4: Calculating Values of Annuity Payment Streams	7	8%	4
<b>Week 5</b>	<b>Interest Rates and Bond Valuation</b>	<b>Hours</b>	<b>Weight</b>	<b>CO</b>
	Read/View/Listen	6.5	--	--
	Forum 5: The Never-ending Interest Rate Discussion	3	2%	5
	Quiz 5: The Bond Price – Interest Rate Trade-off	1.5	2%	5
	Project 5: Bond Valuation Techniques	9	8%	5
<b>Week 6</b>	<b>Risk and Return</b>	<b>Hours</b>	<b>Weight</b>	<b>CO</b>
	Read/View/Listen	3.5	--	--
	Forum 6: Intangible Factors Impacting Stock Price and Return	3	2%	6
	Quiz 6: The Theory of Risk and Return	1.5	2%	6
	Project 6: Calculating a Stock's Risk and Required Return	7	8%	6
<b>Week 7</b>	<b>Stocks and Their Valuation</b>	<b>Hours</b>	<b>Weight</b>	<b>CO</b>
	Read/View/Listen	4	--	--
	Forum 7: The Stock Picking Paradox	3	2%	5
	Quiz 7: Determinant Variables to Stock Value	1.5	2%	5
	Project 7: Calculating Stock Values	7	8%	5
	Final Examination	2	16%	
<b>Course Total</b>	Total estimated hours based upon an average of 16 hours per week for 7 weeks	116	100%	

## IX. COURSE INVENTORY

For ORU's Course Objectives

## LFIN 338 — Financial Management

This course contributes to the ORU course objectives as indicated below:

**Significant Contribution** – Addresses the outcome directly and includes targeted assessment.

**Moderate Contribution** – Addresses the outcome directly or indirectly and includes some assessment.

**Minimal Contribution** – Addresses the outcome indirectly and includes little or no assessment.

**No Contribution** – Does not address the outcome.

ORU defines each outcome and proficiencies/capacities listed below in this [Gen Ed Outcomes paper](#).

OUTCOMES & Proficiencies/Capacities		Significant Contribution	Moderate Contribution	Minimal Contribution	No Contribution
<b>1</b>	<b>Outcome #1 – Spiritually Alive</b>				
1A	Biblical knowledge			X	
1B	Sensitivity to the Holy Spirit			X	
1C	Evangelistic capability				X
1D	Ethical Behavior	X			
<b>2</b>	<b>Outcome #2 – Intellectually Alert</b>				
2A	Critical thinking	X			
2B	Analytical Problem Solving	X			
2C	Global & historical perspectives			X	
2D	Aesthetic appreciation				X
2E	Intellectual creativity	X			
2F	Information literacy	X			
<b>3</b>	<b>Outcome #3 – Physically Disciplined</b>				
3A	Healthy lifestyle				X
3B	Physically disciplined lifestyle				X
3C	Properly balanced nutrition plan				X
<b>4</b>	<b>Outcome #4 – Socially Adept</b>				
4A	Communication skills	X			
4B	Interpersonal skills		X		
4C	Appreciation of cultural & linguistic differences				X
4D	Responsible citizenship		X		
4E	Leadership capacity	X			

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This syllabus is subject to change without notice up until the first day of the semester.

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