

Syllabus for
ART 331—Illustration
3 Credit Hours
Fall 2021

Coronavirus: All faculty members and students are expected to be face-to-face in the classroom except under conditions provided in the ORU Fall 2020 Coronavirus Response Plan, which can be found at <https://oru.edu/campus-health/>.

I. COURSE DESCRIPTION

A course of study which provides students with the opportunity to produce five finished art pieces suitable for inclusion in their professional portfolios. Introduces students to various art media in various formats, techniques and dimensions aimed at different audiences. (Class contact for lecture and studio—6 hours.)

Prerequisites: Art 101, 107, 213, and 214; or permission of the instructor.

Lab Fee: \$40.

II. COURSE GOALS

This course will enable the student to acquire knowledge of the basic principles of illustration by producing illustrations which meet recognized artistic standards of composition, design and idea concept in a wide range of communications media while being able to function within the existent professional standards and atmosphere of the graphic design community.

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

As a result of successfully completing this course the student will be able to do the following:

- A. Use traditional and nontraditional art materials and techniques in the creation of several individual and distinct illustrations.
- B. Understand common terms and definitions, including a discussion of the illustration works in current market.
- C. Become more expressive and confident in professional illustration market and trend and interpretation abilities.
- D. Present finished art pieces suitable for client presentations using professional standards of function and appearance.
- E. Understand the fundamentals of illustration and seeks to join concept and composition as one element as well as develop skill of story telling in visual images.
- F. Prepare completed illustrations for actual professional printing process

IV. TEXTBOOKS AND OTHER LEARNING RESOURCES

- A. Required Materials
 - 1. Textbook – None required
 - 2. Materials
 - 1. 3 or 4 Pen Nibs, and 3 Nib Holder
 - 2. Waterproof and permanent Black Ink

3. Graphite Pencils (H, F, or B)
4. Watercolor and Palette with brushes
5. Acrylic and Palette with Brush
6. Metal Ruler, Glue and X-acto
7. Black Matt boards (Presentation Supply)
8. Computer with Adobe CC

B. Optional Materials

1. Textbook
 Baer, Kim. Information Design Workbook. Rockport Publisher 2008. ISBN 978-1-59253-627-6
 Cairo, Alberto. The Functional Art: An introduction to information graphic and visualization. New Riders, Berkeley, CA 2013. ISBN 978-0-321-83473-7
 Samara, Timothy. Drawing for Graphic Design: Understanding conceptual principles and practical techniques to create unique, effective design solution. Rockport Publishers 2012. ISBN 978-1-59253-781-5
 Stone, Terry Lee., Adams, Sean. Color Design Workbook: A real-world guide to using color in graphic design. Rockport Publishers 2006. ISBN 978-1-59253-433-3
2. Optional/Recommended Materials
 1. Crystal Clear Fixative
 2. Rubber Cement
 3. Gel Medium (Matt or Glossy)
 4. Wacom Tablet
 5. Illustration Boards
 6. Watercolor Pad
 7. Over-sized Scanners
 8. Tracing Paper
 9. Paper Towels
 10. Plastic Water Jar
 11. Salt and/or Rock Salt
 12. Hair Dryer

V. POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Attendance at each class or laboratory is mandatory at Oral Roberts University. Excessive absences can reduce a student's grade or deny credit for the course.
2. Students taking a late exam because of an unauthorized absence are charged a late exam fee.
3. Students and faculty at Oral Roberts University must adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, electronic, video, multimedia, or computer software. Plagiarism and other forms of cheating involve both lying and stealing and are violations of ORU's Honor Code: "I will not cheat or plagiarize; I will do my own academic work and will not inappropriately collaborate with other students on assignments." Plagiarism is usually defined as copying someone else's ideas, words, or sentence structure and submitting them as one's own. Other forms of academic dishonesty include (but are not limited to) the following:

- a. Submitting another's work as one's own or colluding with someone else and submitting that work as though it were his or hers;
- b. Failing to meet group assignment or project requirements while claiming to have done so;
- c. Failing to cite sources used in a paper;
- d. Creating results for experiments, observations, interviews, or projects that were not done;
- e. Receiving or giving unauthorized help on assignments.

By submitting an assignment in any form, the student gives permission for the assignment to be checked for plagiarism, either by submitting the work for electronic verification or by other means. Penalties for any of the above infractions may result in disciplinary action including failing the assignment or failing the course or expulsion from the University, as determined by department and University guidelines.

- 4. Final exams cannot be given before their scheduled times. Students need to check the final exam schedule before planning return flights or other events at the end of the semester.

B. Department Policies and Procedures

- 1. **Attendance**—At Oral Roberts University, students are expected to attend all classes. Understanding that there are sometimes unavoidable circumstances that prevent perfect attendance, each student is allowed to miss class the number of times per week a class meets. This allowance is for illness, personal business, and personal emergency. Students may consider this personal days or sick leave. If a student has absences in excess of this number, the earned grade for the course will be reduced one letter grade for each hour's absence above those allowed. A student missing class due to illness must take an unexcused absence. Extended illnesses are handled on an individual basis and require a doctor's excuse.
- 2. **Administratively Excused Absences**—Students who must miss class for University sponsored activities must follow these procedures:
 - a. Inform the professor before the event.
 - b. Arrange to complete missed work within one week.
 - c. Not commit to class performances (oral reports, speeches, television tapings, group presentations, etc.) on a date the student will be gone. Makeup work is not permitted if the student voluntarily commits to a performance on the date of an administratively excused absence.
 - d. Present an excuse, signed by the Dean of Arts and Cultural Studies, the day the student returns.
- 3. **Tardies**—Tardies are an inconvenience to the other class members and the professor, and they prevent the late student from obtaining maximum value from the class. Therefore, tardies are calculated in the attendance provision for this course. Three tardies equal one absence and are included in the absences when determining the course grade. It is to the student's advantage to make sure that the professor is informed immediately following the close of the class that the student was tardy and not absent. It is not the professor's responsibility to stop the class to mark the student late; the student is the one responsible to convey that information following that class. Students should not expect to be credible the following class session concerning a late arrival on a previous day.
- 4. **Late Work**—The student is responsible for obtaining class assignments and material covered during an absence. All work must be completed as scheduled.

An absence is not an excuse for turning in late work or for being unprepared with assignments for the class following the absence. If late work is accepted, a substantial penalty will be assessed.

5. **Literacy**— The Theatre, Dances, and Visual Arts Department does not accept for credit any written assignment that contains more than an average of three grammatical and/or typographical errors per page.

C. Course Policies and Procedures

1. Evaluation Procedures

In addition to quizzes and the final exam grade, individual illustration grades will be given according to the following criteria:

- a. Illustration Concept and Composition – Idea and Design
- b. Illustration Techniques and Craftsmanship – Form and Skill
- c. Presentation and Participation – Professionalism

Overall course grade will be computed according to the following breakdown:

- a. Assignments – 30%
- b. Illustration Projects – 40%
- c. Working Process – 20%
- d. Discussions and Participation – 10%

Final grades will be determined by evaluation of the student's use of professional illustration standards, all project grades and the final grade with consideration given to the student's cooperativeness, attitude, attendance and punctuality in class.

2. Whole Person Assessment Requirements: None

3. Other Policies and/or Procedures

- a. Class assignments
 - (1) Your mid-term and final project will be based on class project.
 - (2) Students will be given assignments throughout the course.
- b. Projects-Projects will be explained in the lectures and demonstrated in the art and Mac lab.
- c. Approach-The professor's purpose is to facilitate learning. The student must come prepared with materials.
- d. This is a junior level class, so it will start quickly, and work-in-process is in fast pace.
- e. Attendance in class is a requirement to pass the course. There are times however when a student cannot make a class due to sickness, funerals, school athletics, or school functions. This becomes a problem for the teacher to decide whether an absence is justified or not, and an even greater challenge to maintain a correct record of excused versus unexcused classes. In the work force, employees are normally given a set amount of time for sickness while still being paid. After that time runs out, the employee is no longer paid for his time off. To simplify attendance and prepare the student for a career after college, we will adopt a similar system.
- f. Students are permitted to miss up to three days a semester of class. It doesn't matter why the student missed them, but any absence beyond three days will incur a penalty to their grade. This includes medical, funeral, etc. unless arrangements are made with the professor. Administrative excuses are considered separate. Students with perfect attendance and no tardies will be rewarded at the end of the semester. It

is the student's responsibility to contact the professor by email when absent to account for missed assignments and to be prepared for the next class.

- h. Make-up work is the student's responsibility. The student has one week to make up a missed assignment after returning to class. After that time a zero will be entered for that assignment.
- i. Students arriving late for class will be considered tardy. Students who leave early from class will also be assessed a penalty. The following will apply for late/early situations:

15 minutes to 30 minutes - 1/2 of an absence

Beyond 30 minutes - Will be an absence

VI. COURSE CALENDAR

Week 1	Illustration Materials and Techniques Introduction of the traditional and nontraditional methods and techniques
Week 2	Drawing and Design for Illustrators Exercise the observation skills, mark-making technique and interpretation abilities.
Weeks 3-4	Illustration Concepts and Composition The fundamentals of illustration and seeks to join concept and composition as one element.
Weeks 5-6	Illustration Markets Incorporates the insights gained in Illustration Concepts and Composition into topic-oriented assignments and popular subjects.
Weeks 7-9	Editorial Illustration Developing skills of interpretation of an editorial spread or story and creating a visual image.
Weeks 10-12	Pixel-based Illustration Students use Pixel Graphic to enhance traditional work and acquire important knowledge in the digital domain.
Weeks 13-15	Digital-based Illustration Students use Digital Graphic to enhance traditional work and acquire important knowledge in the digital domain.

