

Syllabus for
**ART 365—Digital
Photography**
3 Credit Hours
Fall 2021

Coronavirus: All faculty members and students are expected to be face-to-face in the classroom except under conditions provided in the ORU Fall 2021 Coronavirus Response Plan, which can be found at <https://oru.edu/campus-health/>.

I. COURSE DESCRIPTION

A course in basic photographic procedures using DSLR (Digital Single Lens Reflex) cameras and available light. Includes use of the camera to control mode, ISO, white balance, focus, exposure, framing and other parameters. Uses a photo-journalistic approach (i.e., storytelling through imaging) with a final project demonstrating technical knowledge and artistic competence.

(Class contact for lecture and studio-6 hours per week.)

Course fee: \$60

II. COURSE GOALS

The purpose of this course is to enable the student to do the following:

- A. Develop a working knowledge of the following hardware: DSLR cameras and lenses, the Mac computer platform, strobe equipment.
- B. Develop a working knowledge of the following software: Adobe Photoshop, Adobe Bridge, and HDR software.
- C. Understand photographic composition and the ability to communicate stories through images.
- D. Gain a working knowledge of camera modes, ISO settings, white balance, focus, exposure
- E. Create a photojournalistic project that communicates a predetermined story idea.
- F. Develop a working knowledge of digital imaging workflow from planning, capture, editing, organizing and archiving to distribution (on-line and print).
- G. Produce a final portfolio representative of the student's best work for the semester.

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

As a result of successfully completing this course, the student will be able to do the following:

- A. Accurately record scenes within a variety of light, motion and compositional environments.
- B. Adjust camera controls to optimize modes, exposure, lenses and specific advantages found in new DSLR cameras.
- C. Calculate and apply equivalent exposure techniques to produce desired outcome.
- D. Compose scenes that are artistically appealing.
- E. Light, shoot and edit similar scenes that convey contrasting stories. Use various techniques to reinforce a story line.

IV. TEXTBOOK AND OTHER LEARNING RESOURCES

A. Required Materials

1. Textbooks

- a. Long, Ben; *Complete Digital Photography*; Cengage Learning PTR; Eighth Ed, 2014. ISBN-13: 9781305258723

2. Other

- a. Students are required to use course D2L (Desire 2 Learn) site (<http://d2l.oru.edu/>).
- b. Lens Cleaning Kit
- c. One 32GB SD card
- d. During the course of a semester, students will sign up for **Lynda.com** at the public library, in order to access on-line video tutorials related to digital photography assigned by the instructor.

V. POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Students taking a late exam because of an unauthorized absence are charged a late exam fee.
2. Students and faculty at Oral Roberts University must adhere to all laws addressing the ethical use of others' materials, whether it is in the form of print, electronic, video, multimedia, or computer software. Plagiarism and other forms of cheating involve both lying and stealing and are violations of ORU's Honor Code: "I will not cheat or plagiarize; I will do my own academic work and will not inappropriately collaborate with other students on assignments." Plagiarism is usually defined as copying someone else's ideas, words, or sentence structure and submitting them as one's own. Other forms of academic dishonesty include (but are not limited to) the following:
 - a. Submitting another's work as one's own or colluding with someone else and submitting that work as though it were his or hers;
 - b. Failing to meet group assignment or project requirements while claiming to have done so;
 - c. Failing to cite sources used in a paper;
 - d. Creating results for experiments, observations, interviews, or projects that were not done;
 - e. Receiving or giving unauthorized help on assignments.By submitting an assignment in any form, the student gives permission for the assignment to be checked for plagiarism, either by submitting the work for electronic verification or by other means. Penalties for any of the above infractions may result in disciplinary action including failing the assignment or failing the course or expulsion from the University, as determined by department and University guidelines.
3. Final exams cannot be given before their scheduled times. Students need to check the final exam schedule before planning return flights or other events at the end of the semester.
4. Students are to be in compliance with University, school, and departmental policies regarding Whole Person Assessment requirements. Students should consult the WPA handbooks for requirements regarding general education and the students' majors.
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- a. The penalty for not submitting electronically or for incorrectly submitting an artifact is a zero for that assignment.
- b. By submitting an assignment, the student gives permission for the assignment to be assessed electronically.

B. Department Policies and Procedures

1. Attendance—At Oral Roberts University, students are expected to attend all classes. Understanding that there are sometimes unavoidable circumstances that prevent perfect attendance, each student is allowed to miss class the number of times per week a class meets (in this case 2 times). This allowance is for illness, personal business, and personal emergency. A student missing class due to illness must have a note from their doctor. Extended illnesses are handled on an individual basis and require a doctor's excuse. It is the student's responsibility to contact the professor by email when absent to account for missed assignments and to be prepared for the next class. If a student is absent more than 3 times, without making arrangements with the professor, the earned grade for the course can be reduced one letter grade for each additional absence.
2. Administratively Excused Absences—Students who must miss class for University sponsored activities must follow these procedures:
 - a. Inform the professor before the event.
 - b. Arrange to complete missed work within one week.
 - c. Present an excuse, signed by the Dean of Arts & Cultural Studies, the day the student returns.
3. Tardiness—Tardiness is an inconvenience to the other class members and the professor, and they prevent the late student from obtaining maximum value from the class. Therefore, tardies are recorded and will adversely affect your grade in the course. It is to the student's advantage to make sure that the professor is informed immediately following the close of the class that the student was tardy and not absent.
4. Late Work—The student is responsible for obtaining class assignments and material covered during an absence. All work must be completed as scheduled. An absence is not an excuse for turning in late work or for being unprepared with assignments for the class following the absence. If late work is accepted, a substantial penalty will be assessed. Lectures will not be repeated. It will be the student's responsibility to obtain lecture information from classmates or recordings.

C. Course Policies and Procedures

1. Evaluation Procedure

90 - 100%	of the total points	=	A	=	Exceptional
80 - 89%	of the total points	=	B	=	Above Average
70 - 79%	of the total points	=	C	=	Average
60 - 69%	of the total points	=	D	=	Below Average
Below 59%	of the total points	=	F	=	Failing

This course is evaluated on a point and letter grade system. Every photo assignment, test, quiz, will be given a letter grade or a point value. Grades are figured based on the following scale:

Grade Weights

	Grade Weight	No.
1	Assignments	45.0% 10
2	Tests & Quizzes	15.0%
3	Attendance	15.0%
4	Final Portfolio	15.0%
5	Final Exams	10.0% 2
	100.0%	

2. Whole Person Assessment Requirements: None

3. Other Policies and/or Procedures

a. Class assignments

- (1) Your mid-term and final test will be based on class lectures and on the textbook material.
- (2) Students will be given photographic assignments throughout the course. It is your responsibility to research and find interesting subjects to photograph for these assignments. Your photographs will be critiqued and used during the course as examples for the class to discuss.

b. Projects-Projects will be explained in the lectures and demonstrated in the computer lab. Each student will complete a designated photography assignment and a picture story/photo essay with layout.

c. Approach-The professor's purpose is to facilitate learning. The instructor wants to make learning in this class fun. This class will not be easy, but it will be enjoyable.

d. This is an intro class so it will start slowly and gain momentum as the semester progresses. Students will be doing a lot of shooting assignments.

e. Attendance in class is a requirement to pass the course. There are times however when a student cannot make a class due to sickness, funerals, school athletics, or school functions. This becomes a problem for the teacher to decide whether an absence is justified or not, and an even greater challenge to maintain a correct record of excused verses unexcused classes. In the work force, employees are normally given a set amount of time for sickness while still being paid. After that time runs out, the employee is no longer paid for his time off. To simplify attendance and prepare the student for a career after college, we will adopt a similar system.

f. Students are permitted to miss up to three days a semester of class. It doesn't matter why the student missed them, but any absence beyond three days will incur a penalty to their grade. This includes medical, funeral, etc. unless arrangements are made with the professor. Administrative excuses are considered separate. Students with perfect attendance and no tardies will be rewarded at the end of the semester. It is the student's responsibility to contact the professor by email when absent to account for missed assignments and to be prepared for the next class.

h. Make-up work is the student's responsibility. The student has one

week to make up a missed assignment after returning to class. After that time a zero will be entered for that assignment.

i. Students arriving late for class will be considered tardy. Students who leave early from class will also be assessed a penalty. The following will apply for late/early situations:

- 10 minute to 30 minutes - 1/2 of an absence
- Beyond 30 minutes - Will be an absence

V. COURSE CALENDAR

W K	WHAT'S DUE?	DESCRIPTION
1	MON 1/15	No class MLK Day
	TUES 1/16	Read Chapter 1 Syllabus/Lecture 1 Camera Controls/Check Out Cameras Lecture 2 Exposure Triangle/Focus
2	MON 1/22	Read Chapter 2 Lecture 3 Composition & Framing/Give Assign #1
	TUES 1/23	Assign #1 due Critique #1/Lecture 4 Composition/ Give Assign #2
3	MON 1/29	Labor Day/No Class
	TUES 1/30	Assign #2 due Read Chapter 3 Critique/Recap & Review
4	MON 2/5	Test #1 Read Chapter 4 Lecture 5 Introduction to Adobe PhotoShop & Lightroom/Give Assign #3a
	TUES 2/6	Assign #3a due Lecture 6 PhotoShop & Lightroom Workflow/ Clean Up Images in Class/ Give Assign #3b
5	MON 2/12	Assign #3b due Read Chapter 5 Work on Photo Touch up Photos
	TUES 2/13	Assign #4 due Lecture 7 Lenses & Perspective and SD Cards Critique Assign #3, Give Assign #4 Sports Photographs
6	MON 2/19	Test #2 Read Chapter 6 Work on Sports Photos in Mac Lab LRC 105 View Videos, read chapter 6
	TUES 2/20	Lecture 8 Available Light & Lecture 9 Strobe Light Give Assign #5 Available Light Photographs
7	MON 2/26	Assign #5 due after class Read Chapter 7 Work on Available Light Photographs View Videos Read Chapter 7
	TUES 2/27	Pick a Classmate as Model Studio Strobes with Models in Studio-Assign #6 During Class Time
8	MON 3/5	Assign #6 due after class Read Chapter 8 Work on Portraits shot with Strobe Lighting View videos Read Chapter 8
	TUES 3/6	Critique Assign #6 and Give Assignment #7 Lecture 11 Camera Accessories Lecture 12 Photojournalism & Story Telling
9	MON 3/12	Work on Assign #7 Photojournalism Photos View videos and read chapter 9
	TUES 3/13	Lecture 13 Illustration & Story Telling Give Assign #8 Illustration or Storytelling Photos
10	MON 3/26	Assign #7 due end of class Read Chapter 9 Work on Assign #7 Photojournalism Photos View videos and read chapter 9

	TUES 3/27		Lecture 13 Illustration & Story Telling Give Assign #8 Illustration or Storytelling Photos
11	MON 4/2	Assign #8 due end of class Read Chapter 10	Work on Assign #8 Illustration or Storytelling Photos Recap & Review for Test #3
	TUES 4/3	Test #3	Critique Assign #8 Illustration or Storytelling Photos Lecture 14 Black & White Photography/ Give Assign #9 Photo Essay
12	MON 4/9		Work on Photo Essay
	TUES 4/10		Work on Photo Essay
13	MON 4/16	Photo Essay due	Present Photo Essay
	TUES 4/17		Present Photo Essay
14	MON 4/23	10 image portfolio due	Present Portfolio
	TUES 4/24		Present Portfolio
15	MON 4/30	Camera Check-In	Final Exam
		Final Comprehensive Exam	

