

Syllabus for
COM 425—Intercultural Communication
3 Credit Hours
Fall 2022

I. COURSE DESCRIPTION

A study of the processes involved in communicating with individuals from other cultural backgrounds. The emphasis is on developing, maintaining and strengthening interpersonal relationships with people with various cultural backgrounds and using cultural knowledge to succeed in a globalized workplace.

Prerequisite: COM 101.

II. STUDENT LEARNING OUTCOMES FOR THIS COURSE

After successfully completing this course, the students will:

- A. Develop an understanding of the intercultural communication process.
- B. Enhance their appreciation of the diverse ways of communicating among different cultures.
- C. Apply analytic skills in analyzing intercultural interaction episodes and
- D. Identify personal their communication behavior in intercultural settings and reflect on its consequences for the individual and the people they may encounter.

III. ASSOCIATED PROGRAMS

This course meets degree completion requirements for the following programs Bachelors of Science in Communication and Bachelor of Arts in Communication.

- a. Outcome 1 The student will integrate and apply Christian faith and biblical truth to the study and practice of interpersonal communication.
- b. Outcome 2. The student will identify, research and analyze organizational situations and recommend communication improvements.
- c. Outcome 3 The student will research, write and deliver presentations suitable to a broad range of communication situations.
- d. Outcome 5. The student will experience and evaluate formal and informal cultural settings and scenarios.
- e. Outcome 6. The student will synthesize communication research to identify and apply key theories of communication to generate solutions to communication problems.

IV. UNIVERSITY OUTCOMES

This course aligns with the following University Outcomes as indicated on the last page

- A. Spiritual Integrity
- B. Personal Resilience
- C. Intellectual Pursuit
- D. Global Engagement
- E. Bold Vision

V. TEXTBOOKS AND OTHER LEARNING RESOURCES

A. Required Materials

1. Ting-Toomey, S., & Chung, L. C. (2012). Understanding intercultural communication (2nd ed). Oxford University Press. ISBN-13: 9780199739790, ISBN-10: 019973979X

VI. POLICIES AND PROCEDURES

A. Department Policies and Procedures

1. **Attendance**—Students are expected to attend all classes. Understanding that there are sometimes unavoidable circumstances that prevent perfect attendance, each student is allowed to miss class the number of times per week a class meets. This allowance is for illness, personal business, and personal emergency. Students may consider these personal days or sick leave. If a student has absences in excess of this number, the earned grade for the course will be reduced one letter grade for each hour's absence above those allowed. A student missing class due to illness must take an unexcused absence. Extended illnesses are handled on an individual basis and require a doctor's excuse.
2. **Administratively Excused Absences**—Students who must miss class for University sponsored activities must follow these procedures:
 - a. Inform the professor before the event.
 - b. Arrange to complete missed work within one week.
 - c. Not commit to class performances (oral reports, speeches, television tapings, group presentations, etc.) on a date the student will be gone. Makeup work is not permitted if the student voluntarily commits to a performance on the date of an administratively excused absence.
 - d. Present an excuse, signed by the Dean of Arts and Cultural Studies, the day the student returns.
3. **Tardies**—Tardies are an inconvenience to the other class members and the professor, and they prevent the late student from obtaining maximum value from the class. Therefore, tardies are calculated in the attendance provision for this course. Three tardies equal one absence and are included in the absences when determining the course grade. It is to the student's advantage to make sure that the professor is informed immediately following the close of the class that the student was tardy and not absent. It is not the professor's responsibility to stop the class to mark the student late; the student is the one responsible to convey that information following that class. Students should not expect to be credible the following class session concerning a late arrival on a previous day.
4. **Late Work**—The student is responsible for obtaining class assignments and material covered during an absence. All work must be completed as scheduled. An absence is not an excuse for turning in late work or for being unprepared with assignments for the class following the absence. If late work is accepted, a substantial penalty will be assessed.
5. **Literacy**—The School of Communication and Public Affairs does not accept for credit any written assignment that contains more than an average of three grammatical and/or typographical errors per page.
6. **Whole Person Assessment**—Refer to the The School of Communication and Public Affairs WPA handbook for policies at (<http://oru.edu>).

B. Course Policies and Procedures

This is a GO (Global Oriented) course and as such there may be costs associated with exposure to events and experiences necessary for the successful completion of the learning outcomes.

1. Evaluation Procedures

INTERCULTURAL ENGAGEMENT (includes items below)	20%	
Collective Cultural Consciousness Report		10%
Co-Culture Religious Services Report		10%
CROSS CULTURAL EXPOSURE, (includes items below)	18%	
Visit to an ethnic restaurant		9%
Visit to an ethnic store		9%
GLOBAL PERSPECTIVES	21%	
Interview to an immigrant youth/child		7%
Interview to a culture representative		7%
Interview to a culture advocate		7%
TRANSFORMATION	21%	
Case Study Selection		7%
Case Study Analysis		7%
WPA Case Study Research Application Paper		7%
COURSEWORK (includes items below)	20%	
Geography Exam & Team Picture		8%
Movie Review		5%
Commitment to Intercultural Competence Pledge		7%

2. Assessments

Whole Person Assessment Requirements: WPA Case Study Research Application Paper

3. Other Policies and/or Procedures

Any examination not taken at the scheduled time due to an excused absence must be made up at a time arranged with or by the instructor. Generally, tests missed for an unexcused absence cannot be made up. If a test absence is allowed to be made up, the University \$15 late-test fee must be paid in advance. Exams taken late because of an unexcused absence are penalized two letter grades.

VII. COURSE CALENDAR

The Course Calendar may be altered by the instructor throughout the semester in order to maximize the learning experience. Students will be made aware of such changes.

Sessions	Content/Reading
1	Syllabus & Course Introduction Discuss Projects, & Presentations/ Teams formation criteria Explain Geography Exam Distribute material Chapter #1 Why Study Intercultural Communication?
2	Discuss & explain Team Work Purpose of the presentations Assign Teams Picture Assign Assessing Intercultural Collective Consciousness
3	Chapter #2 What Is Intercultural Communication Flexibility?

4	Outline Format for Team Presentations Chapter #3 What Are the Essential Cultural Value Patterns? Assign Religious Service Observation
5	Geo Exam Research Lab for intercultural topics
6	Teams topic presentation 1, 2 Team Feedback
7	Teams topic presentation 3, 4 Team Feedback
8	Chapter #4: What Are the Keys to Understanding Cultural and Ethnic Identities?
9	Chapter #5: What Is Culture Shock?
10	Chapter #6: What Is the Connection Between Verbal Communication and Culture? Chapter #7: What Are the Different Ways to Communicate Nonverbally Across Cultures?
11	Assign Field Study of an Ethnic Market Cultural Lab for Study of an Ethnic Market.
12	Chapter #8: What Causes Us to Hold Biases Against Outgroups?
13	Cultural Lab: Assign Food Assignment
14	Co-culture Paper Overview Serving Intercultural Communication Clients Team Contracts
15	Movie Review: Concepts
16	Cultural Lab: Meet cultural representatives, cultural advocates
17	Chapter #8: How Can We Manage Intercultural Conflict Flexibly? Case Study Paper Overview
18	Chapter #9: What Are the Challenges in Developing a Relationship?
19	Cultural Lab: Identifying a communication need within the co-culture
20	Cultural Lab: Identifying solutions for a co-culture communication need.
21	Brief on Case Study selection
22	Chapter #10: What Are the Communication Issues Facing a Global Identity?
23	Cultural Lab: Case Study Outline
24	Brief on the plan to meet a co-culture communication need.
25	How Can We Become Ethical Intercultural Communicators?
26	Brief on Case Study WPA Case Study Presentation
27	WPA Case Study Presentation
28	Class's Commitment to Intercultural Competence Pledge Ceremony Personal Reflection and SOS

Primary Program: B.S. in Communication and B.A. in Communication
COM 425—Intercultural Communication

Spring 2022

This course contributes to the University and program outcomes as indicated below:

Significant Contribution – Addresses the outcome directly and includes targeted assessment.

Moderate Contribution – Addresses the outcome directly or indirectly and includes some assessment.

Minimal Contribution – Addresses the outcome indirectly and includes little or no assessment.

OUTCOMES	Significant Contribution	Moderate Contribution	Minimal Contribution
Spiritual Integrity			
COM 425 LO B. Enhance appreciation of the diverse ways of communicating among different cultures.	X		
PO 1. The student will integrate and apply Christian faith and biblical truth to the study and practice of interpersonal communication.		X	
PO 4. The student will establish an argument, ethically persuade listeners and logically defend their views.			X

Personal Resilience			
COM 425 LO A. Develop an understanding of the intercultural communication process.	X		
COM 425 LO D. Identify personal communication behavior in intercultural settings and reflect on its consequences for the individual and the people they may encounter.	X		
PO 1. The student will integrate and apply Christian faith and biblical truth to the study and practice of interpersonal communication.	X		
PO 2. The student will identify, research and analyze organizational situations and recommend communication improvements.			X

Intellectual Pursuit			
COM 425 LO A. Develop an understanding of the intercultural communication process.	X		
COM 425 LO B. Enhance appreciation of the diverse ways of communicating among different cultures.	X		
COM 425 LO C. Apply analytic skills in analyzing intercultural interaction episodes.	X		

COM 425 LO D. Identify personal communication behavior in intercultural settings and reflect on its consequences for the individual and the people they may encounter.	X		
PO 2. The student will identify, research and analyze organizational situations and recommend communication improvements.			X
PO 3. The student will research, write and deliver presentations suitable to a broad range of communication situations.		X	
PO 4. The student will establish an argument, ethically persuade listeners and logically defend their views.			X

Global Engagement			
COM 425 LO A. Develop an understanding of the intercultural communication process.	X		
COM 425 LO B. Enhance their appreciation of the diverse ways of communicating among different cultures.	X		
COM 425 LO C. Apply analytic skills in analyzing intercultural interaction episodes	X		
COM 425 LO D. Identify personal communication behavior in intercultural settings and reflect on its consequences for the individual and the people they may encounter.	X		
PO 5. The student will experience and evaluate formal and informal cultural settings and scenarios.	X		

Bold Vision			
COM 425 LO A. Develop an understanding of the intercultural communication process.	X		
COM 425 LO D. Identify personal communication behavior in intercultural settings and reflect on its consequences for the individual and the people they may encounter.	X		
PO 3. The student will research, write and deliver presentations suitable to a broad range of communication situations.		X	

PO 6. The student will synthesize communication research to identify and apply key theories of communication to generate solutions to communication problems.		X	
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(Revised 8/13/21)