

Syllabus for
ENT 101 – Spirit of Entrepreneurship
3 Credit Hours
Fall 2024

I. COURSE DESCRIPTION

This interdisciplinary course will explore the entrepreneurial spirit, including the mindset, creative ability, and innovative leadership capabilities that every individual must develop to succeed in the ever-changing and highly complex world in which we live. This course is for everyone who aspires to live creatively and make an impact in the business world, including those who want to start their own business.

II. COURSE GOALS

The purpose of this course is to enable the student to do the following:

- A. Consider what are the main characteristics of a successful entrepreneur.
- B. Examine the thought processes of the entrepreneurial mindset and how this mindset can generate desired results in business.
- C. Understand what creativity is and how to apply the concept in business.
- D. Explore how to innovate and lead among corporations and industries.

III. STUDENT LEARNING OUTCOMES FOR THIS COURSE

As a result of successfully completing this course, the students will be able to do the following:

- A. Develop the ability to think creatively and entrepreneurially.
- B. Integrate the entrepreneurial mindset into life and business in practical ways.
- C. Learn how to hear God's voice and be sensitive to the leading of the Holy Spirit.
- D. Learn how to foster an innovative culture within the workplace.
- E. Learn how to develop perseverance, resilience and transform failures into successes.
- F. Develop an understanding of how to lead entrepreneurially in a rapidly changing world.
- G. Learn how to take initiative and creatively solve problems.

IV. ASSOCIATED PROGRAMS

This course meets degree completion requirements for all College of Business programs. This course meets the following College of Business program outcomes:

- A. Christian Worldview (COB 1): Apply and identify appropriate business behaviors for Christian business practitioners through the integration of Christian worldview and professionalism.
- B. Business Knowledge and Application (COB 2): Apply business theories and concepts of the core functional areas of business (accounting, marketing, management, finance, and economics) in an integrated manner.
- C. Oral Communication (COB 3): Apply and use effective oral communication skills in the context of business through formal or informal oral presentation and/or other business-related projects requiring oral communication.
- D. Written Communication (COB 5): Apply and use effective written communication skills in the context of business through formal or informal reports, papers, or other written business-related projects.
- E. Demonstrate Entrepreneurship Skills (COB 6): Demonstrate entrepreneurship skills in an integrated approach for starting businesses.

V. UNIVERSITY OUTCOMES

This course aligns with the following University Outcomes as indicated on the last page Spiritual Integrity

- A. Spiritual Integrity
- B. Personal Resilience
- C. Intellectual Pursuit
- D. Global Engagement
- E. Bold Vision

VI. TEXTBOOKS AND OTHER LEARNING RESOURCES

A. Required Reading Materials

1. Guillebeau, Chris, 2019, *100 Side Hustles: Unexpected Ideas for Making Extra Money Without Quitting Your Day Job*, New York: Crown Publishing Group. ISBN: 9780399582578
2. Guillebeau, Chris, 2012, *The \$100 Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future*, New York: Crown Publishing Group. ISBN: 9780307951526
3. Kelley, Tom and David Kelley, 2013, *Creative Confidence: Unleashing the Creative Potential within Us All*, New York: Crown Business. ISBN: 9780385349369

VII. POLICIES AND PROCEDURES

A. University Policies and Procedures

1. Attendance at each class or laboratory is mandatory at Oral Roberts University. Excessive absences can reduce a student's grade or deny credit for the course.

POLICIES AND PROCEDURES

A. Department Policies and Procedures

1. COB Attendance Policy

- a. In line with the University policy, attendance is mandatory and is taken at the beginning of class. All students who miss class, including those who are administratively excused, are expected to obtain class notes and materials and to turn in assignments within a reasonable time period determined by the professor. In business, employees are allowed personal days or sick leave to be absent from the job without penalty. Similarly, students may miss class up to the number of times per week a class meets without penalty (see table below). This allowance is for illness, personal business, and/or emergencies. The professor has the discretion to excuse any absence beyond those described above.
- b. If a student has excessive *unexcused* absences, a penalty will be assessed as follows:

Number of days the class meets per week	Number of absences <u>not</u> resulting in a penalty	For <u>each additional day</u> the student incurs an unexcused absence beginning with absence number:	The student's total number of points will be reduced by*:
3	3	4	2%
2	2	3	3%
1	1	2	7%

- *Based on a 15-week semester and the number of days per week the class meets.
- c. Whether excused or unexcused, excessive absences may negatively impact the student's performance/grade and may cause the student to fail the course.
- d. The professor has the prerogative to assign bonus points (if any) for perfect attendance.

2. COB Tardy Policy

- a. Tardy is defined as missing *any* portion of class.
- b. Being consistently tardy to class is disruptive to the class and disrespectful to the professor and to fellow class members. This type of behavior is unacceptable in business. Thus, three unexcused tardies will be equal to one unexcused absence.
- c. Depending on the amount of class missed, makeup work may be required, or a student may be marked absent for that class.
- d. To not be counted absent altogether, the student is responsible to inform the professor that he/she was tardy immediately following that class.

B. Course Policies and Procedures

1. Medical or Administratively Excused Absences
 - a. A written excuse from the proper authority must be given to the professor in the class that the student returns. Written excuses submitted late will count as a tardy for those classes. *No credit will be given for written excuses submitted more than two weeks after returning to class.*
 - b. In-class assignments are due the next class period after the student returns. It is the student's responsibility to communicate with the professor to obtain the in-class assignment.
 - c. The student is responsible for securing any hand-outs issued during the absence.
2. Unexcused Absences and Tardies
 - a. There will be no make-up for in-class assignments or quizzes with an unexcused absence or tardy.
3. Missed Exams, Quizzes, and Assignments
 - a. Exams missed during an excused absence must be taken within *one week* of returning to class to avoid penalty.
 - The professor must be notified prior to class that the exam will be missed.
 - It is the student's responsibility to schedule the make-up exam with the professor.
 - Proper documentation must be received to attain eligibility to take the exam. This includes an administrative excuse or a doctor's note. Administrative excuses should be given prior to the test; doctor's notes should be received upon arrival back in the classroom.
 - Failure to comply with the above criteria forfeits the right of the student to make up the missed exam.
 - b. If a student misses an exam because of an unauthorized absence, make-up is at the discretion of the professor.
 - If make-up is allowed, students may incur a 20% reduction in points.
 - Unexcused absence make-up exams must be taken promptly.
 - c. Quizzes missed because of an excused and administratively excused absence must be completed upon return to class.

Quizzes and their allocated points cannot be made up due to an unexcused absence
 - d. Assignments missed to an excused absence must be submitted upon arrival back to the classroom.
 - e. Class projects are due on the assigned date and must be submitted in hard copy form unless otherwise noted.
 - Projects and assignments received at the end of class are not accepted.

- Projects and assignments received after class on the assigned date are not accepted.

4. Dress Code

a. Students are expected to meet the University's requirements as it pertains to dress code (i.e., NO shorts, sweats, etc.). Students appearing out of dress code will be asked to leave the class until proper attire is worn. A tardy will be given to students who are out of dress code and must change.

b. As a student participating in a business course, the College of Business holds its students accountable to a higher dress code. To this extent, no hats are permitted in the classroom.

c. Failure to adhere to the dress code can result in a deduction of points.

COURSE CALENDAR

(May be modified throughout the semester)

Week	Topic and Subtopics
1-2	Entrepreneurship
3-5	Discovery, Mindsets, & The Journey
6-8	The Start Up Ventures, Spirit-Empowered Entrepreneurs
9-10	Creativity & Data Driven Macro/Microenvironments
11-13	Pivoting – Passion & Perseverance, Side Hustles
14	Leading the Way
15	Final Project

**Primary Program: All COB Programs
ENT 101—Spirit of Entrepreneurship
Fall 2024**

This course contributes to the University and program outcomes as indicated below:

Significant Contribution – Addresses the outcome directly and includes targeted assessment.

Moderate Contribution – Addresses the outcome directly or indirectly and includes some assessment.

Minimal Contribution – Addresses the outcome indirectly and includes little or no assessment.

OUTCOMES	Significant Contribution	Moderate Contribution	Minimal Contribution
Spiritual Integrity			
Course Outcome			
College of Business Outcome 1	X		
College of Business Outcome 5		X	

Personal Resilience			
Course Outcomes...			
College of Business Outcome 3		X	

Intellectual Pursuit			
Course Outcome			
College of Business Outcome 2		X	
College of Business Outcome 3		X	
College of Business Outcome 5		X	
Entrepreneurship Program Outcome 6	X		

Global Engagement			
Course Outcome...			
College of Business Outcome 3			X

Bold Vision			
Course Outcome			
College of Business Outcome 1	X		
College of Business Outcome 2		X	
College of Business Outcome 3		X	
College of Business Outcome 5		X	
Entrepreneurship Program Outcome 6	X		

(Revised 4/13/22)